

GBI-Thinkubator, Farsight Institute

GBI Master-mind Group Genius's

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TEN SMART TEAMS using

The Art of Business in ZeroTime

Virtual Downtown LA "2020" The Movie – "The Book of Change"



The Power of our Collective Intention "Global Prosperity"

Introducing:

The GBI- Great Game of Business

**Why Great Organizations are Great in
"Building the Corporation of the Future."**

**Zero Time Business Incubation
2010 to 2020**

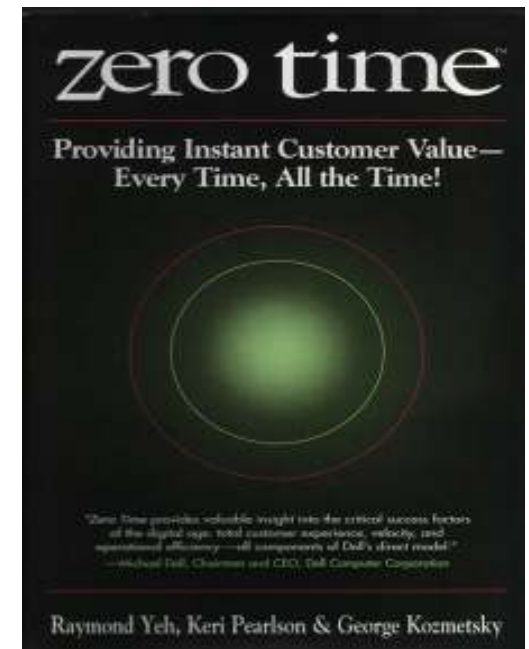


Global Business Incubation Inc.

**By: Paul and Tonia McDonald produced by GBI Business Team and the
Lou Myers Scenario Motion Picture Institute/Theatre**

www.urbanfuturist.com

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"Zero Time provides valuable insight into the critical success factors of the digital age: total customer experience, velocity, and operational efficiency – all components of Dell's direct model."

—Michael Dell, Chairman and CEO
Dell Computer Corporation

A Showcase of the Art of Business in Zero Time



“THE ART OF BUSINESS” *Introduces the* **Enterprise Clinic**

Global Business Incubation in partnership with Loyola Marymount University College of Business Administration will model and simulate “THE ART OF BUSINESS” Enterprise Clinic. The Clinic will guide self-employed, start-ups and small businesses into becoming ethical industry giants.

The Enterprise Clinic is dedicated to helping young enterprises ‘Do the right thing, then do things right.’ Small businesses form the backbone of our country, creating three out of every four jobs, so it’s crucial that we give them a good start with solid strategic planning,” said EC founder and Art of Business author Raymond Yeh. Yeh added that the EC would act much like a pediatrician’s clinic for startups and small businesses, using regularly scheduled sessions with a variety of experts to look after the cultural, infrastructure, learning, and process aspects of the enterprise.

THE ART OF BUSINESS , BOOK REVIEW
From the New York Times : October 10, 2004
By PAUL B. BROWN from the Article “The Not –So-Lonely C.E.O.”

“Anything that allows a leader to draw on the talents of those around him should be encouraged. That is an implicit message of **“The Art of Business: In the Footsteps of Giants”** The title is a play on the classic "Art of War" by the Chinese philosopher Sun Tzu, writes its author, Raymond T. Yeh.

Dr. Yeh, , says a template for business success can be built on five "strategic arts" that Sun Tzu said military leaders needed to master to be victorious. Companies that can combine vision, timing (dealing with change), leverage (using resources effectively), mastery (operational efficiency) and leadership have the best chance to succeed in the marketplace, he writes. As examples, he points to Royal Dutch /Shell and Southwest Airlines.

The idea that "The Art of War" can be applied to business is hardly new. Business leaders have long studied Sun Tzu's ideas for tips on beating competitors. But Mr. Yeh has taken the idea further, contending that mastering all five strategic arts can transform a company into a fully integrate organization, one that has a "soul" and can find ways to make consistent profits while also serving the community.”

RAYMOND YEH, PhD. Author of **“THE ART OF BUSINESS: In the Footsteps of Giants”** is a senior research fellow at IC2 Institute (a Think and do Tank) at the University of Texas at Austin and Chairman of Zero Time Labs LLC. He taught at various universities for 20 years and led two Computer Science departments to top ten national rankings. He was also the Control Data Corporation Distinguished Professor at the University of Minnesota. Dr. Yeh co-founded and was CEO of three successful software companies over a 15 year period. He also co-founded two professional societies. He has been a management consultant to many nations and works with executives of many leading edge global companies such as IBM GTE, AT&T, Siemens, NEC, Fujitsu and Hitachi, as well as with founders of many start-up companies. In addition to being on the editorial boards of many journals, Dr. Yeh has published ten technical books and the highly acclaimed business book titled, **“Zero Time: Providing Instant Customer Value Every Time All the Time!”** **DR.YEH chaired the blue-ribbon committee** that developed the **U.S. Department of Defense STARS** program with more than \$100 million invested. Dr. Yeh made significant contributions to the software activities in Taiwan and lead China's first software revolution. Dr. Yeh is Chairman of GBI's Advisory Board and has been a featured speaker, panelist and advisor at many GBI and LMU sponsored events.

A Showcase of the Art of Business in Zero Time

*In Memory of
Dr. George Kozmetsky
Co-Author, Zero Time*



Recipient of the National Technology Award, Mentor, Navigator and Chairman of Advisory Board for Global Business Incubation, Inc. Director Emeritus of Dell Computer Corporation. Also, Dr. George Kozmetsky, was widely regarded, as the driving force and Dean of Austin Texas's high-tech business incubation, entrepreneurial movement.

His business acumen spanned service, manufacturing, and technology-based industries. He was the co-founder and former Executive Vice President of Teledyne, Inc. In addition, he helped to create over 1 million high paying jobs and assisted in developing over 100 technology-based companies, that are fortune 100 companies today, as well as serving on numerous boards including Gulf Oil, La Quinta, Heizer Inc., and Dell Corporation. Dr. Kozmetsky earned the National Medal of Technology in 1993 and was acknowledged as an expert in high technology and venture capital.

Dr. Kozmetsky served both state and federal governments as an advisor, commissioner, and panel member of various task forces, commissions, and policy boards. He regularly provided special testimony on business and technology issues to state and federal agencies. He has written numerous book, papers, articles and reports. He has also received many awards and accommodations from around the world.

Dr. Kozmetsky Served as Chairman of Global Business Incubation's 501c3 (GBI) Advisory Board. In August of 2002 he along with Phil Brown, GBI's Executive Director and Co-founder helped provide funding for GBI's community based (youth and young adults) multi-media Incubator training project in Southeast San Diego, a model of ZERO TIME Business Incubation. GBI's Multimedia, Entertainment and Technology business incubator in Los Angeles' downtown Historic Core helped to spur 300 new jobs, 40 new companies and over \$75 million in VC funds. Dr. Kozmetsky would fly into Los Angeles from Austin, Texas once a month to mentor and advise the tenants. He once remarked to this reporter "working with these young entrepreneurs lead me to collaborate on the book "Zero Time" with Dr. Raymond Yeh." He continued "investors are throwing money at these kids so fast that they are overlooking the customer and how to make a profit." In July of 2000, GBI founders were recipients of the White House Millennium Award. GBI, was cited as a model of the White House designed program *Honor the Past-Imagine the Future*. They were commended for modeling hope, imagination and courage in incubating small businesses in Los Angeles.

Paul G. McDonald, Chief Research Officer
Global Business Incubation (GBI)



Zero Time Business Incubation

Harnessing E-business chaos in "ZERO TIME"...A new concept for electronic commerce, the self-employed and small business . "THE ART OF BUSINESS IN ZERO TIME"

"Zero time" authors Dr.'s Raymond Yeh and the late George Kozmetsky reveal the power behind the groundbreaking "Zerotimelabs". ---A new start-up. "Zero time---Every time, all the time," a Virtual business Incubator model.....a "Zerotimelabs."

Zero Time Business Incubation

"Zero time" is a prescription, an operation system for companies in today's real time business environment, where instant demands need to be filled. "Zero time" clearly demonstrates how to adapt to new business models that are faster, flexible, and value-driven. Competition in the digital age is continually changing...fast, the rules of the business game are also changing. But what does it take for companies to successfully adapt to the fast pace of business success through customers' instant satisfaction? The answer is "zero time" virtual business incubation. "Zero time" reveals the power behind this innovative smart team management system. E-business has created a new value chain that has disrupted global business structures in many new and unpredictable ways, so that, only by actively preparing for the future by envisioning the big picture marketplace.... anticipating demand and deciphering subtle market shifts, can an incubated company truly achieve success. **The "zero time" virtual business incubator approach ushers in a new perspective on the incubation of new companies.**

"Zero time" companies use smart teams to identify groups of customers and develop virtual incubator hubs. These smart teams develop the core competencies to help them custom-fit their companies' services or products to the customer by aligning themselves with their customer's values. "Zero time" is a unique, insider look at companies such as Dell, Intel, Amazon.com, GE, Cisco, and AOL, leading corporations that have already adopted "zero time" principles and in the process, are redefining business practices. **The Change Agents** Under the skillful roadmaps of visionary leaders, these companies are tapping into the enormous potential of customer-focused smart team management within a system, to increase value for shareholders and end-users. "Zero time" shares five key disciplines that nurtured companies adapt to, in order to stay competitive:
Instant value alignment: keeping the customer satisfied by satisfying all the customers in the value chain.
Instant learning: sharing knowledge for faster decision-making, a "zero time" virtual business Incubator educates and trains the self-employed and the worker.
Instant adaptation: all company members have the authority to produce the value chain system from individual workers to entire departments; each unit is a complete entity within the whole of the organization, which produces better, more informed decisions. Demonstrating The Market Place.
Instant execution: no obstacles stand in the way of the model or in the way of performing tasks, including people interventions or boundaries.
Instant involvement: everyone who needs to be involved in satisfying a customer's needs is up front in planning meetings and/or discussions.
The "zero time" virtual business incubator uses all essential tools to incubate company leaders seeking to create an elite and lasting company that will meet future challenges, and have a direct impact on the future of the new business world landscape. "Zero time" virtual business incubator shareholders are beginning to build complete "zero time" smart team organizations. These incubated business leaders will become the new driving forces of the next wave of business change.

Tonia McDonald, President
Global Business Incubation, (GBI)



Zero Time Business Incubation Harnessing E-business chaos in "ZERO TIME"...A new concept for electronic commerce, the self-employed and small business . "THE ART OF BUSINESS IN ZERO TIME"

"Zero time" smart team leaders will create business models that are unusual, creative and innovative. These smart team leaders will even take outrageous actions and will see differently, then act instantly.

These smart team leaders understand that the only certain fact about their business environment is that it will change.

Dr. Yeh says "zero time means instantaneous response to customers and new markets and it requires seamless integration of corporate operations. You want to go from your raw materials all the way through to your customer, you want things to "flow without friction."

The "zero time" approach helps "us" see the world differently as commerce adapts at a furious pace to the Internet.

"Zero time" business incubation rests heavily on creatively managing the supply chain. This supply chain includes the self-employed and the worker knowledge network process, as well as customer relationships.

"Zero time" depicts its functions as independent circles that use interactive communication, goal sharing, within the new system.

In a "zero time" virtual incubator organization, the circles overlap like the Olympic rings. The result is a "frictionless operation that allows companies to see market changes coming and respond to them instantaneously. Dr.'s Yeh and Kozmetsky said, "Zerotimelabs" was founded to coach companies on the "zero-time" way.

Zerotimelabs' proprietary software links divisions of a company or a virtual system of companies, by making vital information and data available to all. The coaching of "smart teams" guide companies to align themselves with a select group of customers, whose needs match the companies' core competencies.

"Zero time" organizations function like a circle rather than a top-down hierarchy. *Inspiration comes from the nurtured company who gets the "flow."* "When you're in the flow, you're relaxed," Dr. Yeh said. *When you're in a deep meditation state, things come to you.*

Dr. Kozmetsky said "it's vital to keep research and development tuned into the core competencies so that the whole organization stays on the leading edge of market changes."

"There's no sense in going into a market that doesn't give you cash flow right away, because you're dead (if you do)," said Dr. Kozmetsky. "That's what happened to many of the dot-coms."

"Zerotimelabs" soon will be a worldwide knowledge network. Dr. Kozmetsky jokingly compares "zero-time" as a network of McDonald's franchises.



Paul McDonald, Tonia McDonald with Dr. George Hess Asso. Dean, College of Business Administration, Loyola Marymount University (LMU)



•Annex to The Art of Business Enterprise Clinic Model and the GBI Zero Time Business Incubation Institute.

Zero Time Business Incubation

Harnessing E-business chaos in "ZERO TIME"...A new concept for electronic commerce, the self-employed and small business . "THE ART OF BUSINESS IN ZERO TIME"

GBI-*Zero Time Business Incubation* provides the GBI- Master-mind Group Genius Ten Smart Team Collaborative Process. The Lead Facilitators, Group Genius Experts **Paul G. McDonald GBI Chief Research Officer, Tonia McDonald GBI President, . Lou Myers, GBI Chief Enlightenment Officer** (filmmaker/actor), **Phil Brown, GBI Executive Director** (Real Estate Developer), **Paul Durbin, GBI Chairman** (DOD contractor), and **Ken Barnes GBI, VP** (contract administrator) have worked with and lead many training sessions, workshops, conferences and symposiums at **Loyola Marymount University with Dr. George Hess, Associate Dean of the College of Business Administration**, (A GBI sponsor and partner) and many other colleges and universities, corporations, and community groups. Mr. and Mrs. McDonald have influenced the learning of college, university professors, instructors, students and personnel, cities, community organizations, small business and corporate personnel.



Dr. Raymond Yeh, Lou Myers, & Paul McDonald



Phil Brown, Filming The Art of Business in Zerotime Workshop



Paul Durbin, CEO C&J Electronics, Dwight O'Neal, Art of Business in Zero time facilitator and Kenneth Barnes, Entrepreneur/ contract administrator

What the Experts Say about Zero Time

- "Zero Time should be required reading for every CEO.
—**Don Carty, Chairman, President, and CEO, American Airlines, Inc.**
- “Zero time depicts how companies can effectively combine motivated individuals, empowering processes, and internet-centered technology to provide instant, reliable, and consistent customer value.”—**David M. Darst, Managing Director, Morgan Stanley Dean Witter**
- The Business issues associated in moving at internet speed to serve a customer base that desires instant gratification are clearly stated ... The corporations that put these recommendations in place will be the winners in the electronic business age. "Zero Time delivers an outstanding analysis of the Electronic Business generation and how corporations must adapt to Internet speed."
—**Ralph J. Szygenda, Group Vice President and CIO, General Motors Corporation**
- “Zero Time will become a secular ‘bible’ for the twenty-first century—speed in ‘closing the gaps’ is essential, not only for success but for survival.”
---**Herbert D. Kelleher, past Chairman, CEO, and President, Southwest Airlines Co.**

What the Experts Say about Zero Time

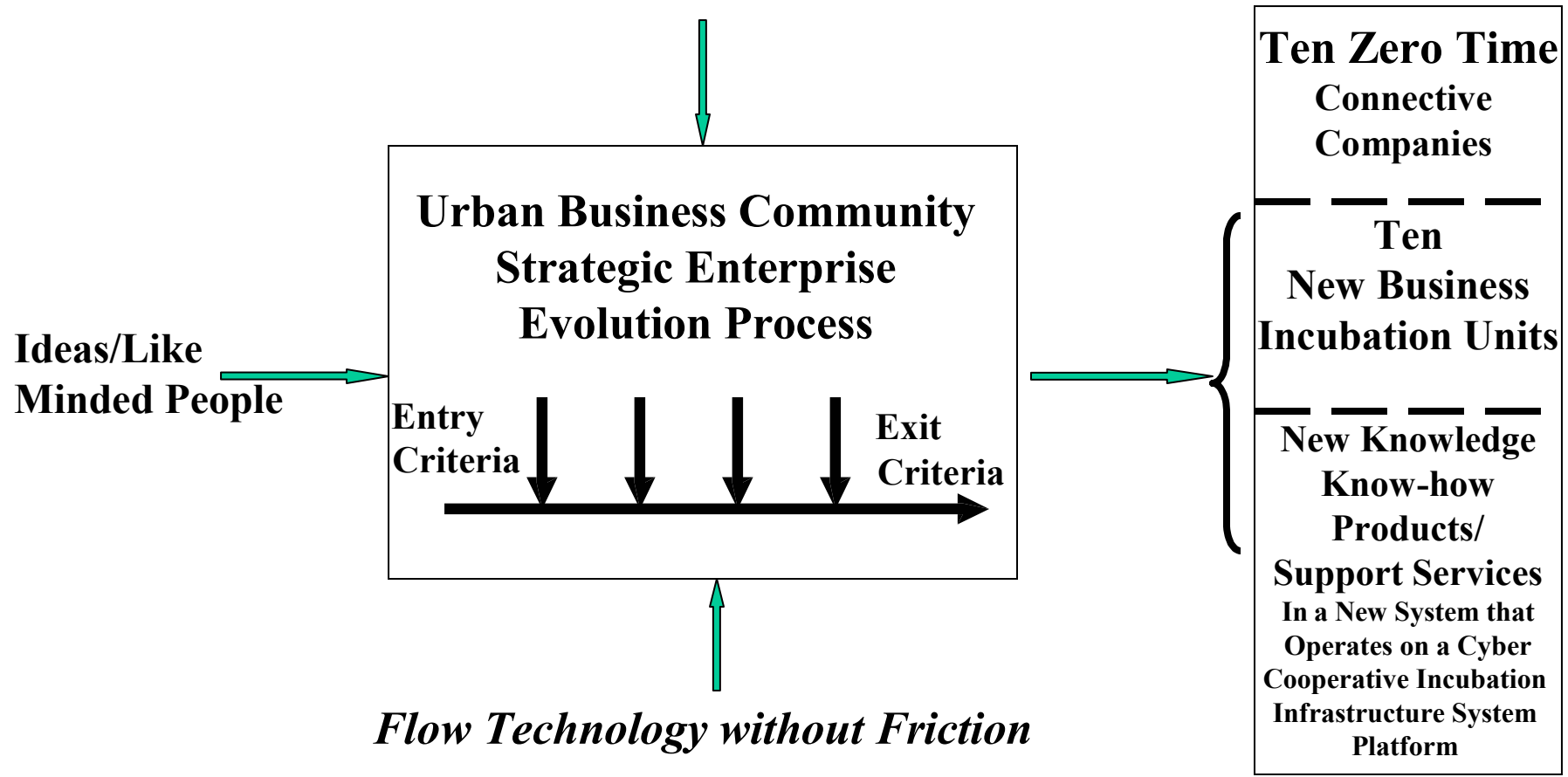
- “*Zero Time* boldly identifies the point at which the much-noticed innovations of companies as different as Fedex, Dell Computer, General Electric, and Cisco will converge as a dramatically new model for American business.. From the pile of new volumes on corporate change, this is the one to select for your strongest essential insight.”
—**Barry Munitz, President and CEO, The J. Paul Getty Trust**
- “If time is money, *Zero Time* is worth Zillions. . . . An executive’s must-read on one of the hottest topics of our time.... A book of timeless value.”
—**Dr. Jim Botkin, President, InterClass International Corporate Learning Association**
- “*Zero Time* is the executive’s guide to the new millennium! Yeh, Kozmetsky, and Pearlson have distilled the essence of the chaotic dynamics of today’s paradigm-busting business world into a coherent set of principles and guidelines for success.
—**Alan B. Salisbury, Ph.D., Past President, Learning Tree International**
- “Reading *Zero Time* will strongly motivate you to focus on the fundamentals of your business and think ‘out of the box’ to make breakthrough operating changes.”
—**Professor Jack Thorne, David T. and Lindsay J. Morgenthaler, and Director of the Donald H. Jones Center for Entrepreneurship, Carnegie Mellon University**
- “*Zero Time* provides powerful insights into corporate best practice, while at the same time laying out principles that can improve the performance of any organization.”
- “*Zero Time* provides valuable insight into the critical success factors of the digital age: total customer experience, velocity, and operational efficiency – all components of Dell’s direct model.”
---**Michael Dell, Chairman and CEO, Dell Computer Corporation**

Zero Time Labs in association with GBI Smart Labs

Zero Time Business Incubation

GBI modeling and simulating a Ten Smart Team Urban Business Community

Mutual Interest Capital; Brand; Know-how Network



ZeroTime Labs in association with GBI Thinkubator Farsight Institute

Ten Smart Teams Showcase

- **How to embrace chaos which is everywhere.**
- **How to make the best decision.**
- **How much *unlearning* must we do.**
- **Is it “overnight every day” here.**
- **How to ride through the Scenario Motion Picture the movie “*Building the Corporation of the Future*”.**
- **What is good design, or is it always ready, fire, aim?**
- **The strategic conversation about cooperative work/life balance in Cyber Park USA.**

Ten Smart Teams Showcase

- **“How in this fiercely competitive environment of the 21st century digital economy.... Industries no longer matter...as your competitors come out of nowhere and everywhere... *Velocity*, or the rate at which our business processes happen, becomes a crucial measure for us... our focus on *velocity* helps us create the order and discipline needed to purposefully spark innovation within the desired time frame.”**

– **GBI Business Games on the Cyber Cooperative Incubation Infrastructure System Platform. *Paul G. McDonald***

ZeroTime Labs in association with GBI Thinkubator Farsight Institute

A showcase of Ten Smart Teams in the Art of Business in Zero Time?

**The Art of
Business in
Zero Time
“Building the
Corporation of
The Future”**

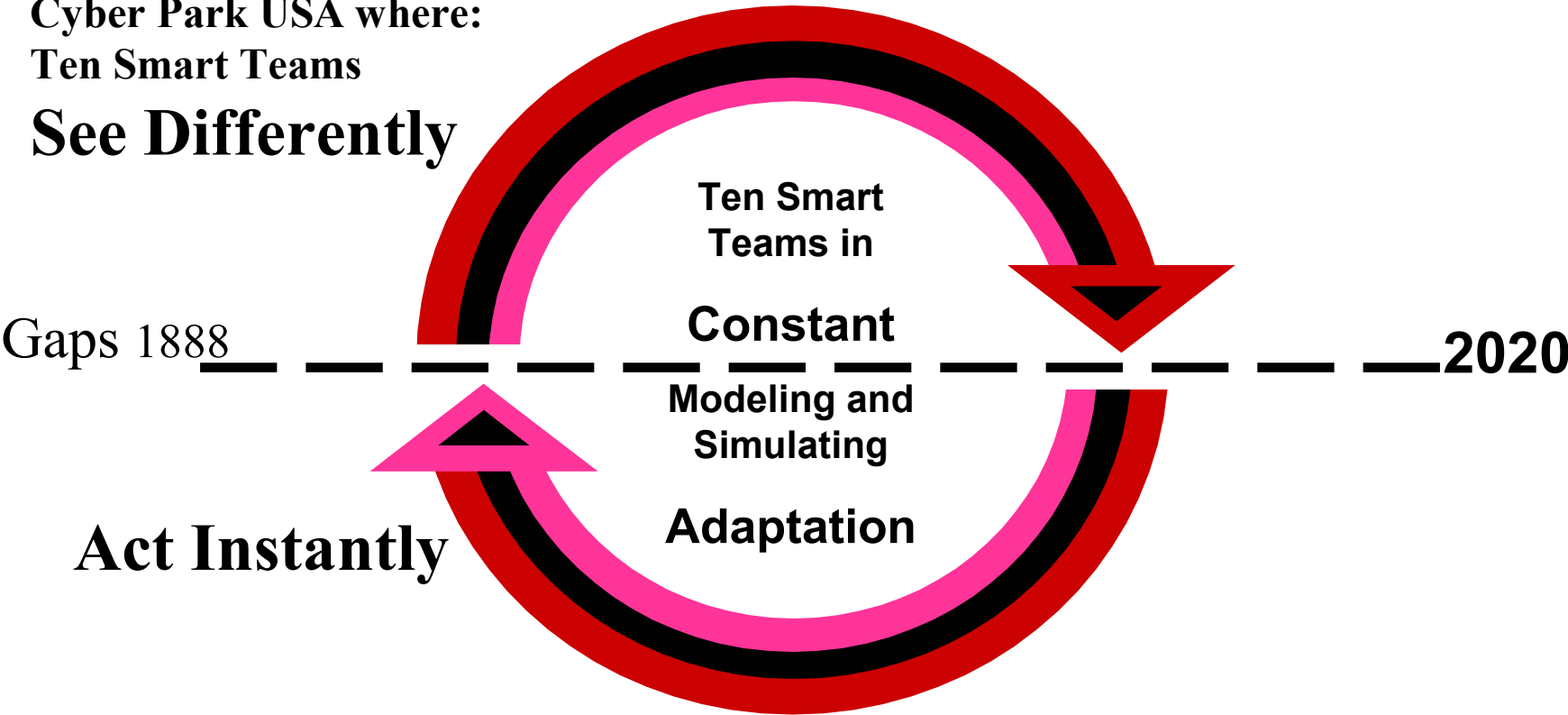


A Showcase of:
Zero Inventory
Zero Defect
Zero Resistance
Zero Market Lag

ZeroTime Labs in association with GBI- Business Games

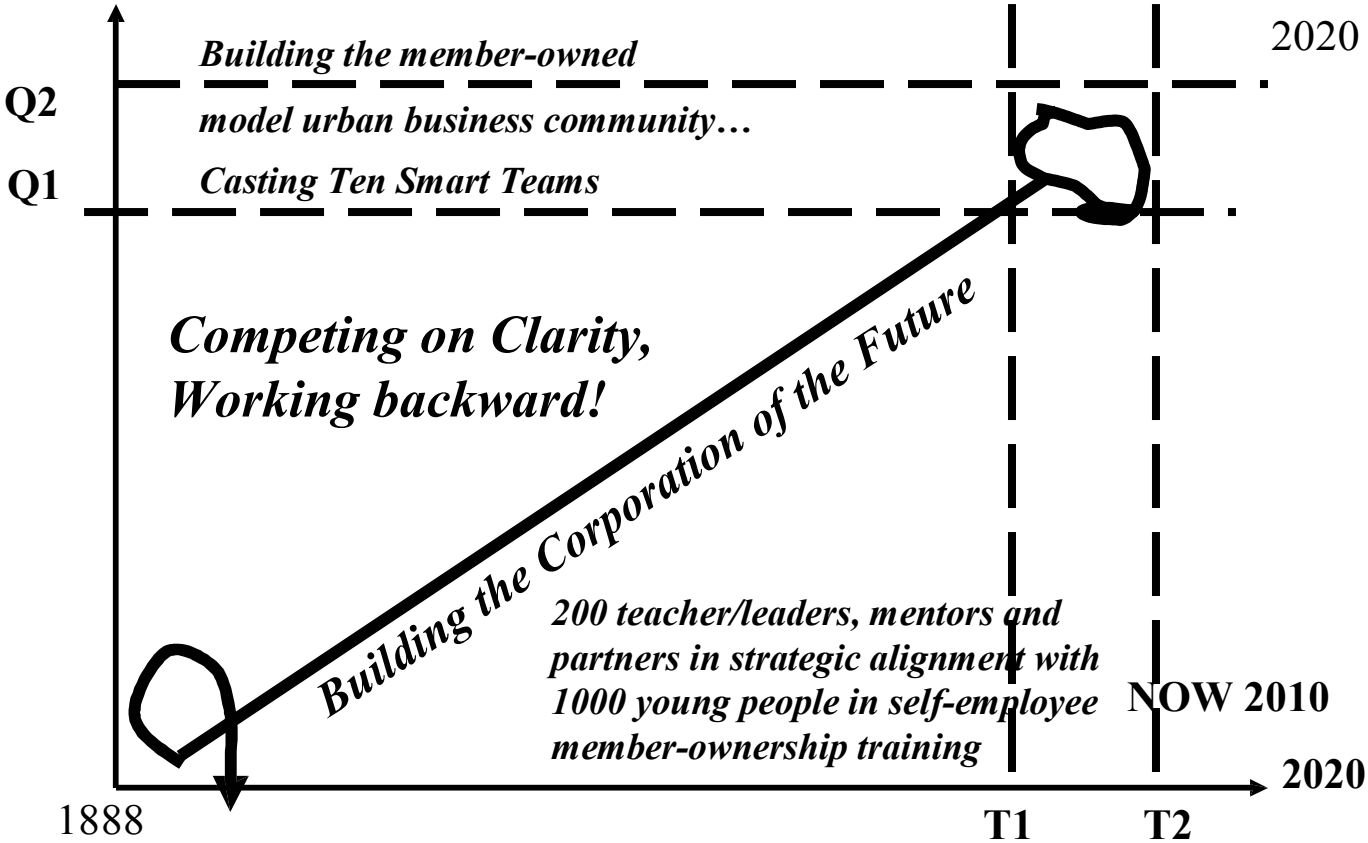
GBI- Master-mind Group Genius Showcase Cooperative Incubation in
Achieving Zero Time through the Art of Business

**Cyber Park USA where:
Ten Smart Teams
See Differently**



Zerotime Labs in association with GBI Thinkubator Farsight Institute

Where GBI- Master-mind Group Genius cast Ten Smart Teams.... in Achieving Zero Time?



*ZeroTime Labs in association with GBI- Business Games
where Ten Smart Teams work together in*

Bridging the Gaps of Zero Time Business Incubation in the GBI- Great Game of Business

In the GBI- Business Games.... Ten Smart Teams

- **Develop their core competencies... they practice**
 - **Instant Value Alignment**
 - **Instant Learning**
 - **Instant Adaptation**
 - **Instant Execution**
 - **Instant Involvement**

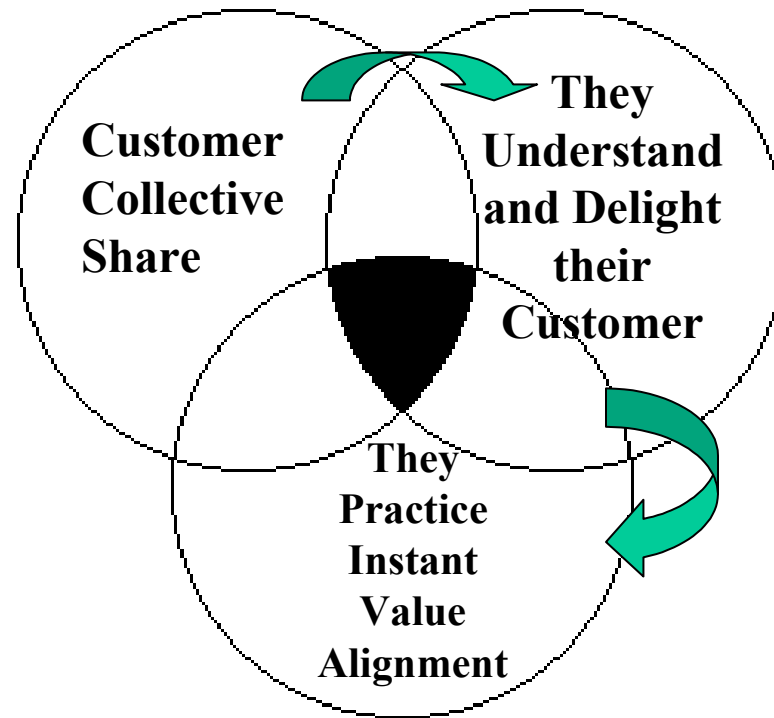
Zerotime Labs is where GBI- Business Games models and simulates... Ten Smart Teams member-owned model urban business community of New Media start-up companies where

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Ten Smart Team Practice **Instant Value Alignment**

Ten Smart Teams See Differently

The member-owned model urban business community

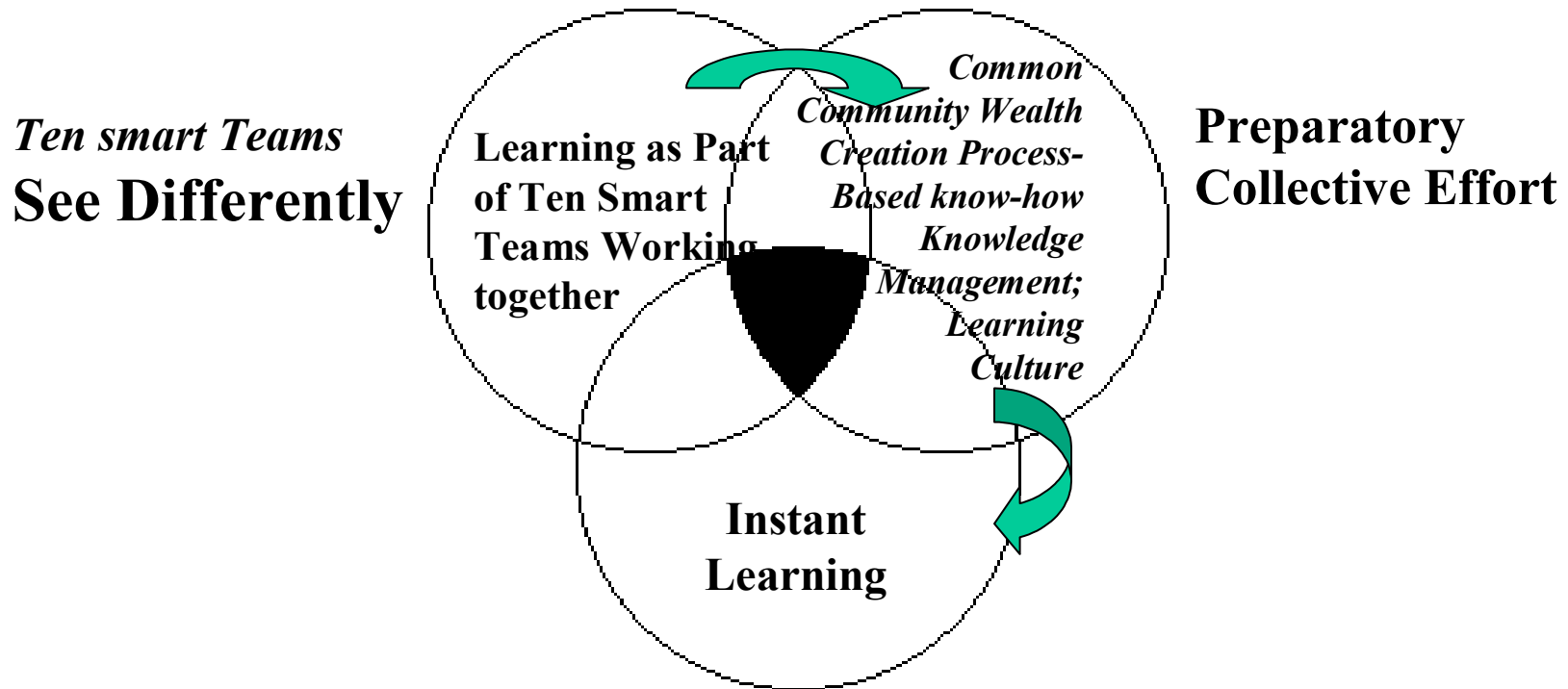


Ten Smart Teams Preparatory Collective Effort

Ten Smart Teams that operate on a Cyber Cooperative Incubation Infrastructure System platform understand their customer's customers.

In Cyber Park USA, Ten Smart Teams practice:

Instant Learning in their member-owned model urban business community of **New Media start-up companies**

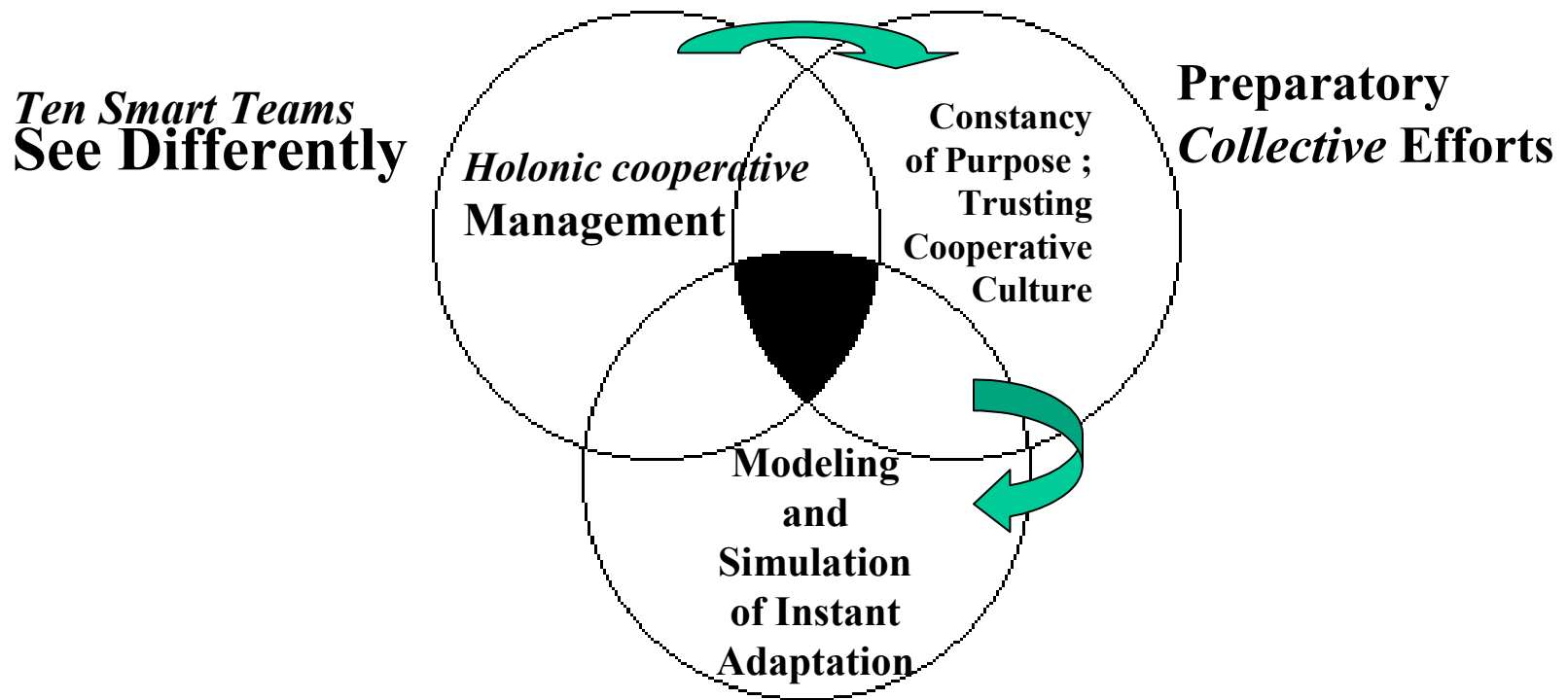


Knowledge, in easily digested nuggets, is automatically pushed to cooperative workers, at the time and place of need in Cyber Park USA and through out a New Cyber Nation e-parallel world.net...wide....

GBI- Business Games Founders Master-mind Group Genius apply

Instant Adaptation

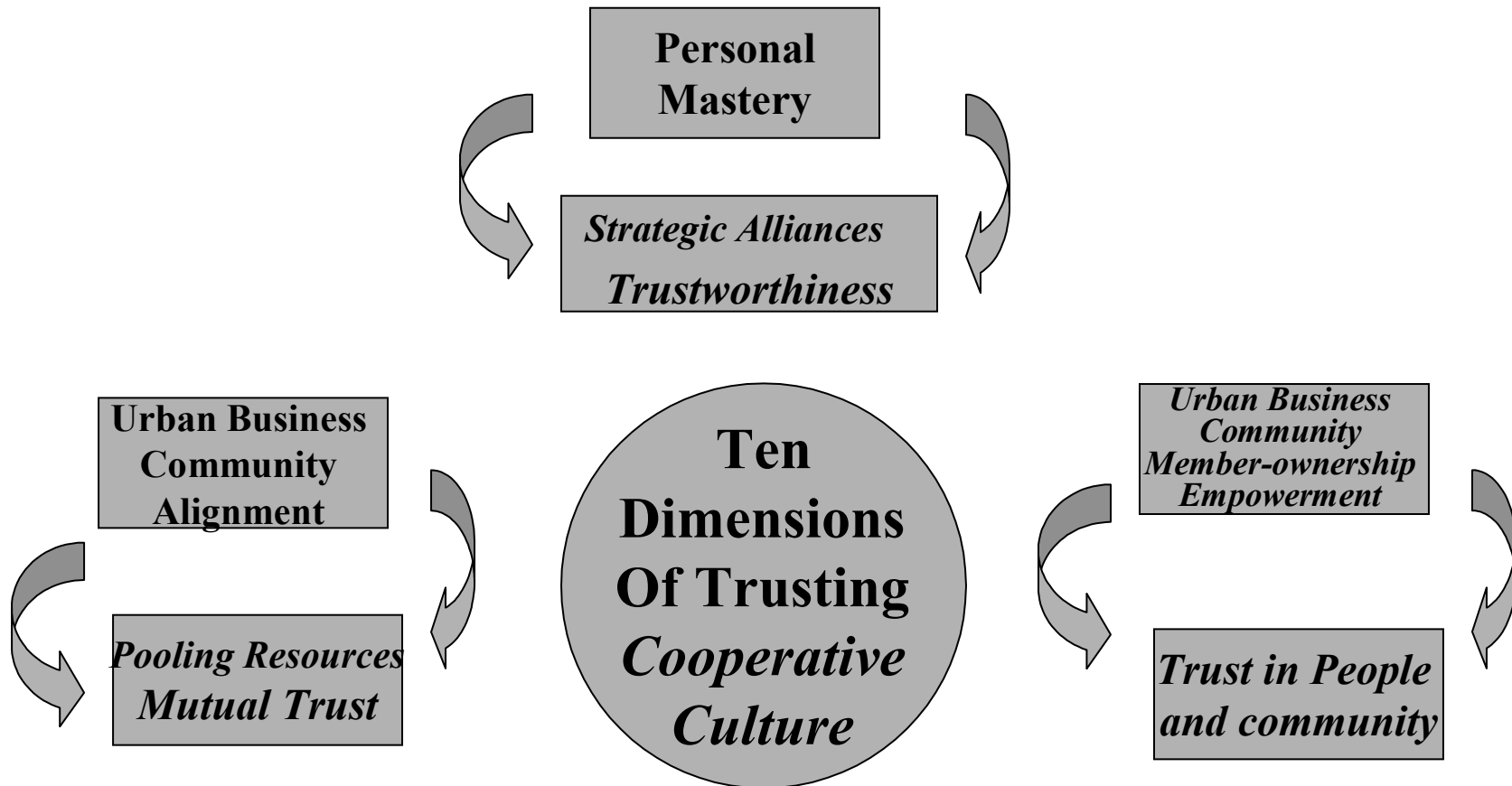
through modeling and simulation by Ten Smart Teams



Ten Wholes within a whole “cooperative Business Incubator” with Ten units within the Business Incubation Hub

Instant Adaptation

A Ten Smart Team Showcase

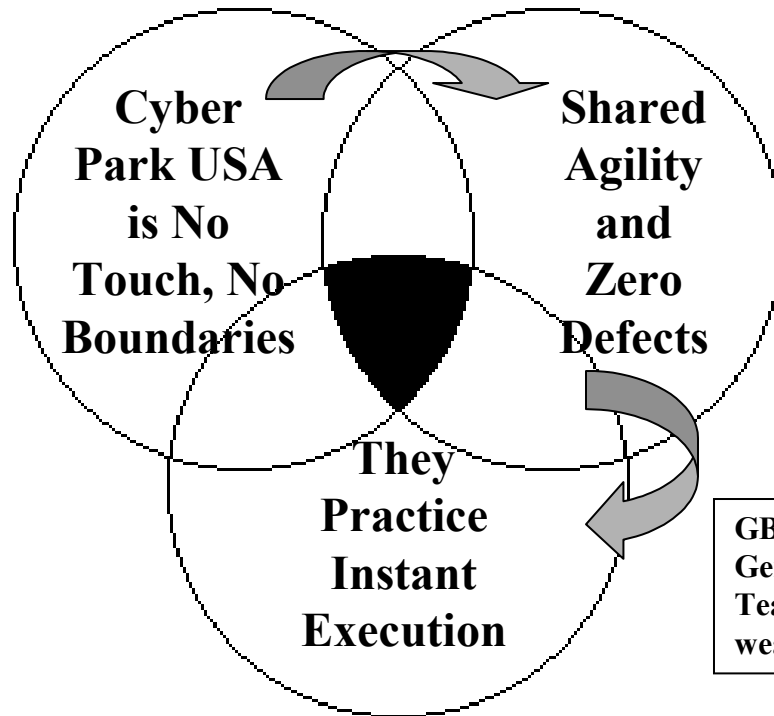


Ten Smart Teams do their individual task....

Instant Execution

Ten Smart Teams See Differently

They Model and Simulate their member-owned model Urban Business Community



Preparatory Collective Efforts

GBI- Master-mind Group Genius Teaches Ten Smart Teams common community wealth creation

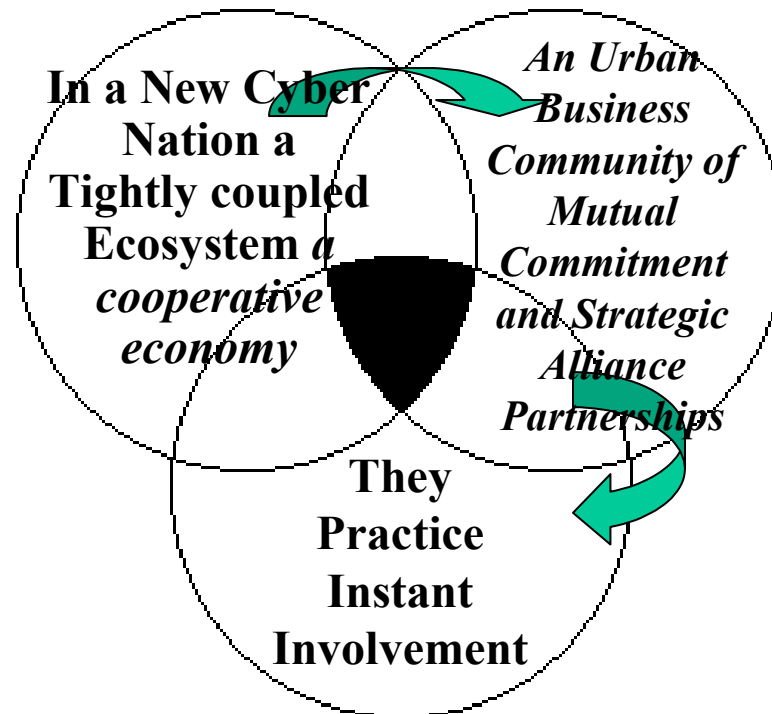
In Cyber Park USA, it's about No touch; no boundaries; no waste; no defect; no stop through-out a New Cyber Nation ...e-parallel world.net... wide

Home to GBI- Master-mind Group Genius where

Ten Smart Teams Practice **Instant Involvement**

Ten Smart Teams
See Differently

They use *Remote Viewing*,
the science of seeing

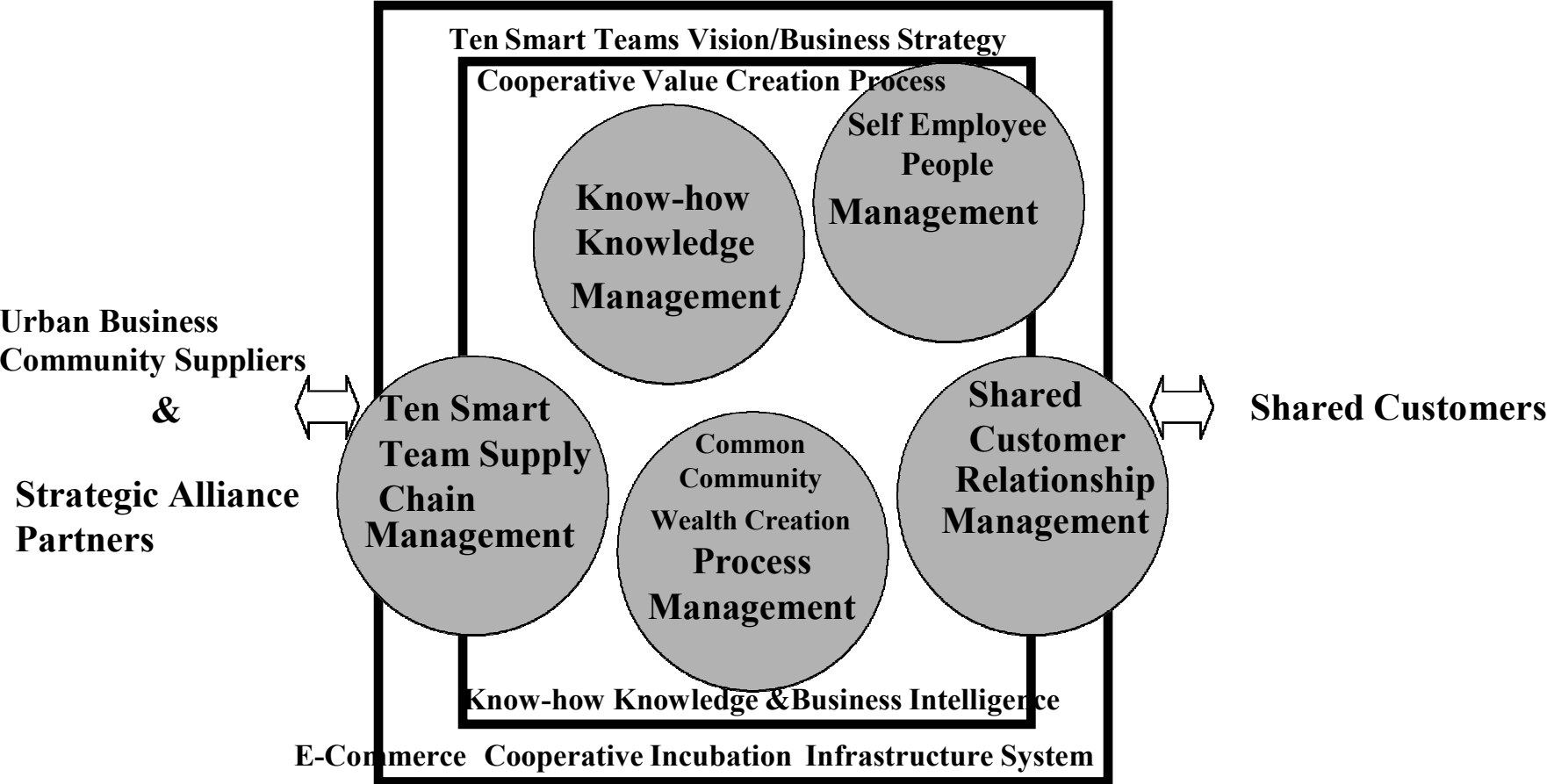


Preparatory
Collective Efforts

What Ten Smart Teams like from their customers, they need to offer to their suppliers inside their member-owned Urban Business Community.

ZeroTime Labs in association with GBI- Business Games

Introducing the GBI- Great Game of Business.... Closing the Gaps to Zero Time Business Incubation



Quotes from
The Art of Business

"You work here not just to make money for yourself or the company, but to restore people to fuller lives"

-- Earl Bakken, Cofounder, Medtronic

"If you are looking for a cause to join versus just a company to work for, then we have got something that will set you afire." -- **Colleen Barrett, President, Southwest Airlines**

"If we have say 99% share of the Ford Company, the question to us is, "How do we improve the customer satisfaction in order to get that additional 1% share

-- Michael Dell, Chairman, Dell

Quotes from
The Art of Business

"Think small and act small, and we will get bigger. Think big and act big, and we will get smaller."

-- Herb Kelleher, Chairman, Southwest Airlines

"Ask only what you can contribute but never what's the reward"

**-- K. T. Li, Former Ministers of finance and Economics
Taiwan**

"One thing a leader does is to remove the stigma of mistakes."

-- Gordon Moore, Co-founder ,Intel

"Failing to prepare is preparing to fail"

-- John Wooden, former coach, UCLA basketball team

GBI- Thinkubator Farsight Institute
GBI- Master-Mind Group Genius

Ten smart Teams of: Great Leaders Practice **Five Strategic Arts in** *“Building the Corporation of the Future”*

- ***Possibility.....***50+Virtual Business Incubator locations connected to the cooperative business incubator hub.
- ***Timing.....***In a scenario motion picture, Ten Smart Teams of urban Business community artist paint the Big Picture.... 2020 presented NOW
- ***Leverage.....***In the urban business community there are 1200 self-employee member-owners at 50+ virtual cooperative business incubator locations that connect to their business incubator hub.
- ***Mastery.....*** GBI Master-mind Group Genius, Ten smart Team Leaders share the **Mastery** of urban business community development and
- ***Leadership.....*** urban business community **Leadership**

*In the GBI- Thinkubator Farsight Institute, GBI-Master-
mind Group Genius cast Ten Smart Teams who Showcase:*

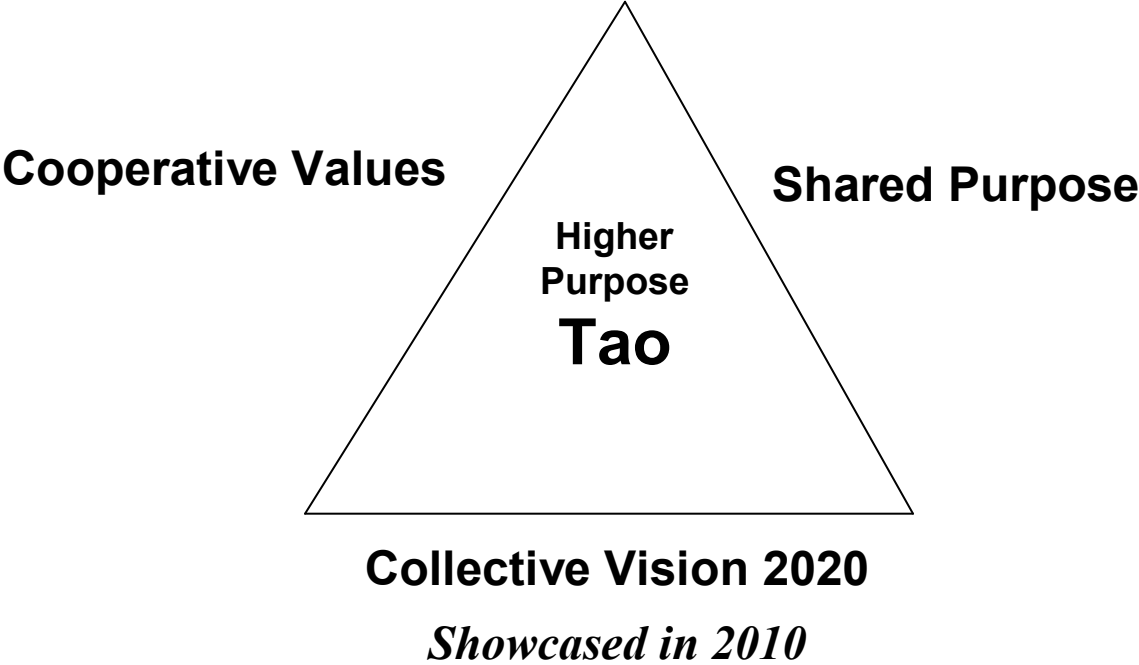
The Art of Possibility

- **Great companies have *Tao* (a higher purpose) which allows new possibilities --**
 - **CyberPark USA**
 - Through 50+ virtual connective business incubator locations to contribute to the better future of people.
 - **Member-own the GBI E-Banking System...
GBI E-insurance System**
 - to create poverty free society e-parallel world.net....wide
 - **GBI – Business Incubator Inc. US**
 - to democratize the internet in the community in the year 2020 showcased today.

Ten smart Teams share the Higher Purpose

(Tao) Business Incubation *Organizational Consciousness*

In Common Community Wealth Creation:
GBI –Master-Mind Group Genius
Ten Smart Team Leaders



The *Higher Purpose (Tao)* at GBI Business Games... *The GBI Great Game of Business*

- **Values:** *Integrity, profitability, cooperative, Shared low cost, family, fun, love, hard work, individuality, member-ownership, legendary service, egalitarianism, common sense/good judgment, simplicity, altruism in a shared support service system.*
- **Vision:** Democratization of the urban business community on the internet
- **Purpose: Ten Smart Teams provide**
 - High Quality service and support
 - Shared low cost
 - job security for its self-employed people who act as cooperative urban business community member-owners.

CooperativeCulture

An Expression of Higher Purpose (Tao)

GBI- Master-mind Group Genius' ten smart Teams Showcase:

- **The power of shared values in their member-owned model urban business community**
 - *Shared values create right condition for ethical behavior in their member-owned model urban business community.*
- **The power of shared vision.. What happens when an on-line community works together on a common project for community gain.**
 - *Shared vision provides meaning in work- create cohesion & collective identity*
- **The power of shared purpose**
 - *Shared purpose provides guidelines for fulfilling goals in common community wealth creation and joint ventures in Cyber Park USA....*

GBI Business Games

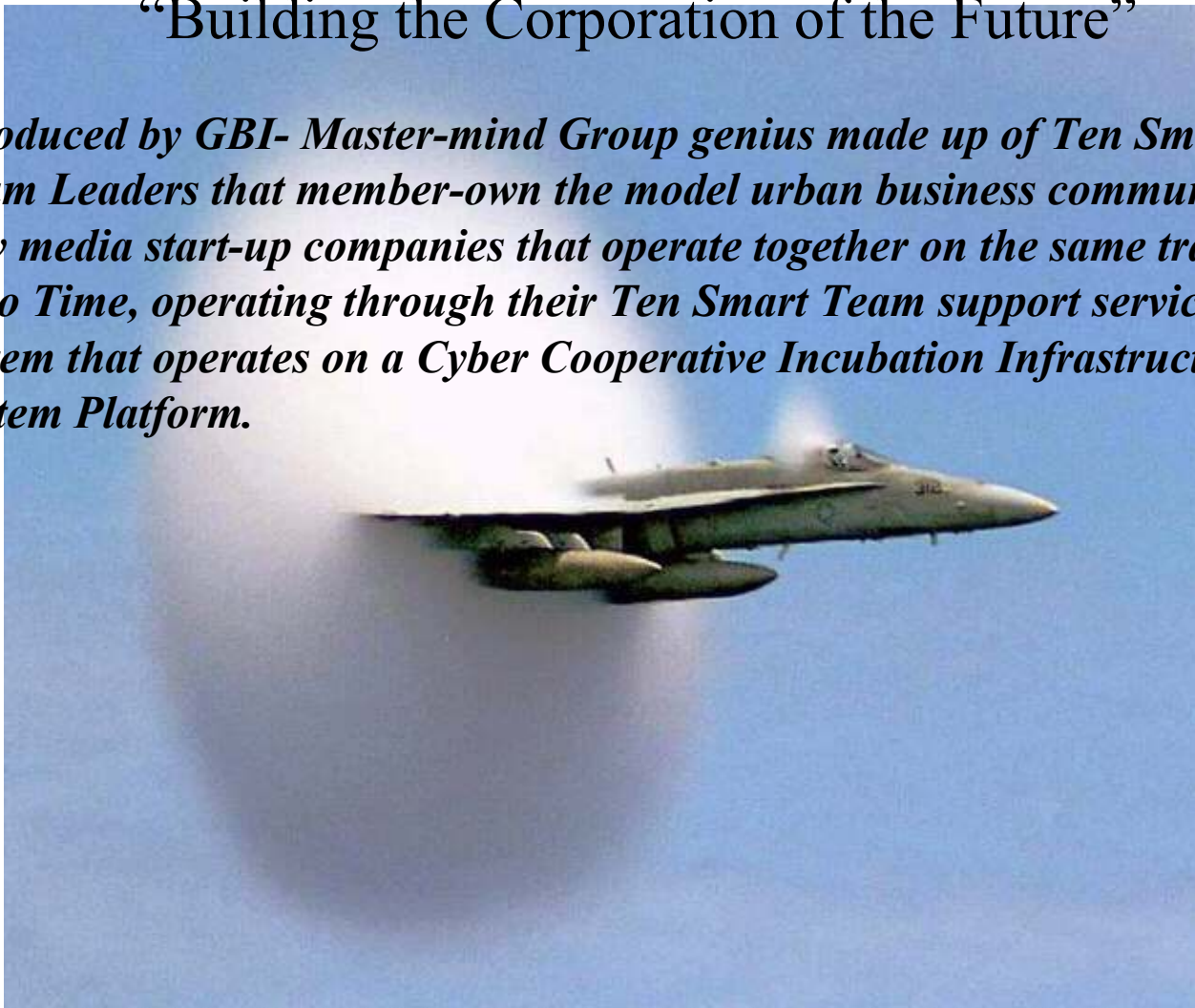
Cooperative Business Incubation Institutionalization of Cooperative Culture

- **Celebrate in a New Cyber Nation ... *e-parallel world.net*
... *wide***
- **Story Telling Tribal tales 1888 to 2020**
- **Dignity in “Building the Corporation of the Future”**
- **Attract/cast for attitude “Ten Smart Teams”**
- **Cooperative Culture committee model and simulate urban business community that’s member-owned**
- **Under and over Institutionalization-in Cyber ParkUSA**

The Art of Timing

1888 to NOW to 2020 in the Black Matrix USA. US
“Building the Corporation of the Future”

Produced by GBI- Master-mind Group genius made up of Ten Smart Team Leaders that member-own the model urban business community of new media start-up companies that operate together on the same tract in Zero Time, operating through their Ten Smart Team support service system that operates on a Cyber Cooperative Incubation Infrastructure System Platform.

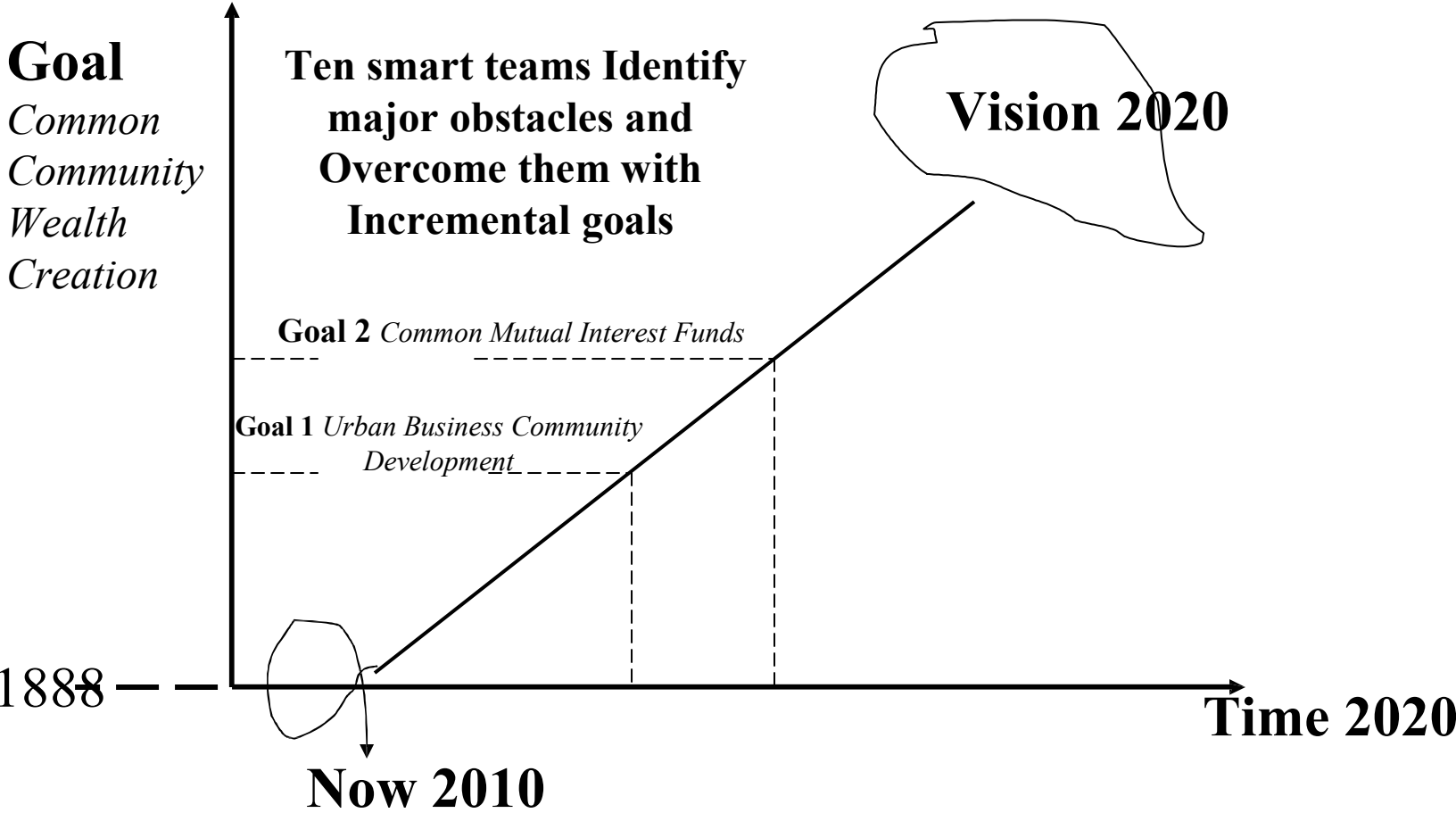


In the Scenario Motion Picture, Ten Smart Teams

Build Ten Roadmaps that Connect

Thinking backward while moving forward

1888 -----NOW..... 2020



GBI- Master-mind Group Genius Casted Ten Smart Teams **Getting
to Their Collective Better Future
*“Building the Corporation of Future”***

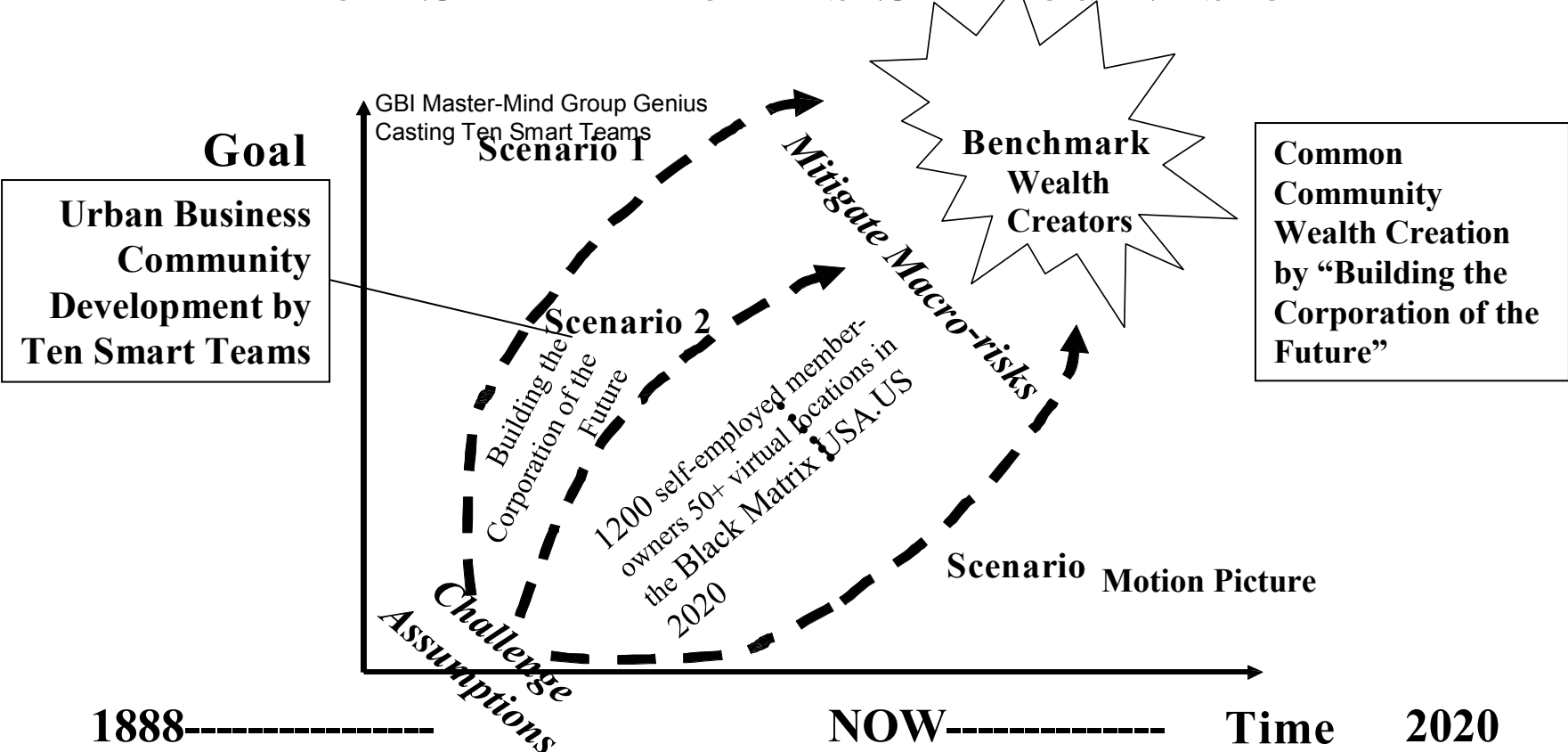
They:

- **Predict and React....** To common community wealth creation
- **Predict and Influence.....** In the scenario motion picture
- **Co-create Cyber Park USA.....** GBI- Master-mind Group Genius are the co-creators. They model and simulate as ten smart team leaders their member-owned model urban business community of new media start-up companies.

GBI- Business Games' Scenarios Analysis

Create Memories of the Better Future

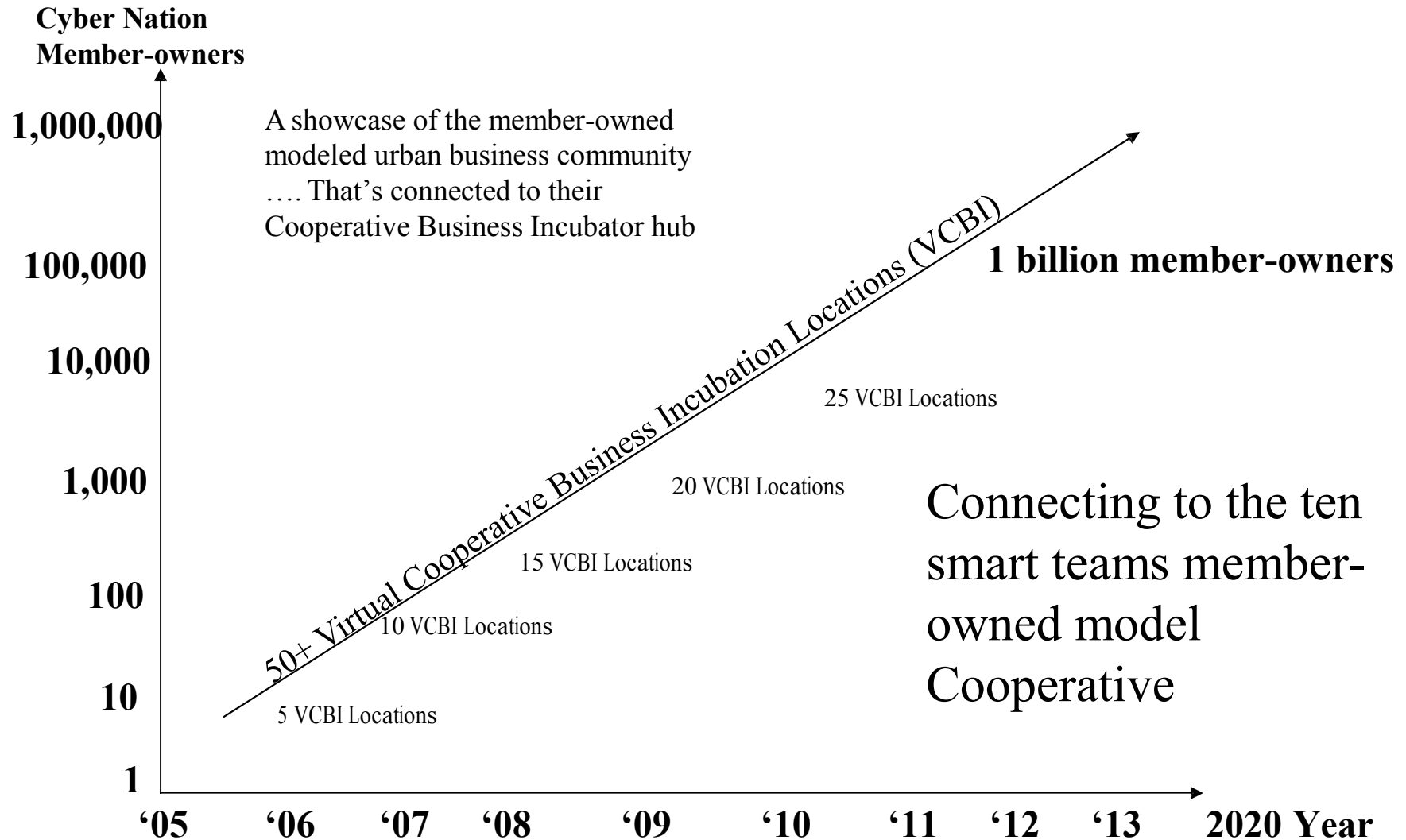
Ten Smart Teams Shared Vision



Ten Smart Teams Predicate and React to their Collective Better Future!

GBI- Business Games Ten Pathways

Ten Roadmaps According to Cyber Park USA's Law



Ten Smart Teams Predict and influence--Active participation in the creation of its future³⁵

GBI- Business Incubator Inc. US

Cyber Park USA's Ten smart teams in the
GBI- Great Game of Business ...

Where they

Act at Being Ready to harness their Better Future

In cyber Park USA, Through-out a new Cyber Nation E-parallel world.net, Ten Smart Teams understand that

***“The best way to predict
the future is to invent it”***

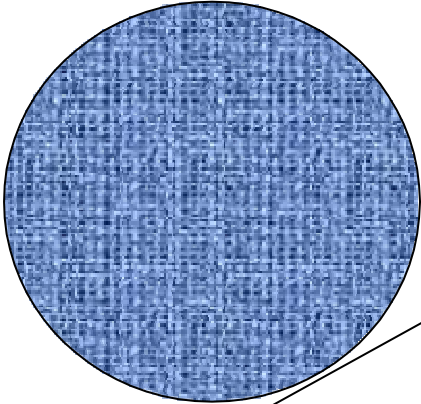
***In GBI- Business Games, Ten Smart Teams
showcase their collective Better Future***

GBI- Master-mind Group Genius... use Ten Smart Teams to showcase:

The Art of Leverage

“Give me a lever long enough and a place to stand, and I will move the earth.”-- Archimedes--

200 Small Business Owners operating together on one of Ten Smart Teams



Maximum Effect

Launching

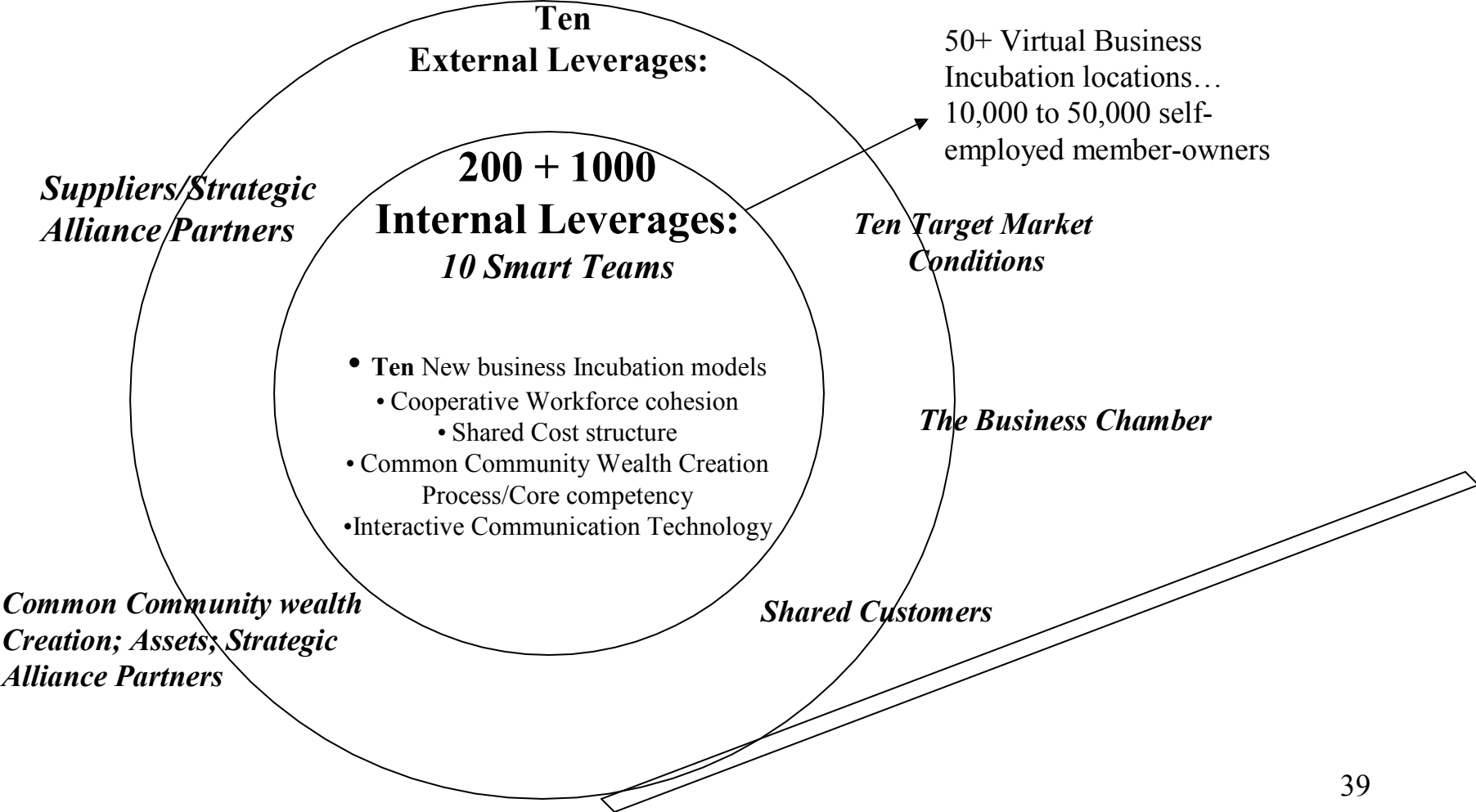
Minimum Effort

1000 urban business community development apprentice in training

“Building the Corporation of the Future”

GBI- Master-mind Group Genius casted: Ten Smart Teams answer the question....

Where to Leverage.



Ten Smart Teams Practice:

The Art of Leveraging using

- **Computers**, architecture, size, etc. 1200 member-owners in each one of 50+ virtual Business Incubation locations
- **Shared** Low cost structure, simplicity, dedicated cooperative workforce, strategic alliance partners, suppliers, etc.
- **Ten Smart Teams** leverage on their ability to innovate and commercialize
- **Cyber Park USA.. Publisher Row** -Order fulfillment
Common Community Wealth Creation process

GBI- Master-mind Group Genius' Ten Smart Teams produce the simulated, modeled scenario motion picture

How to Leverage.....

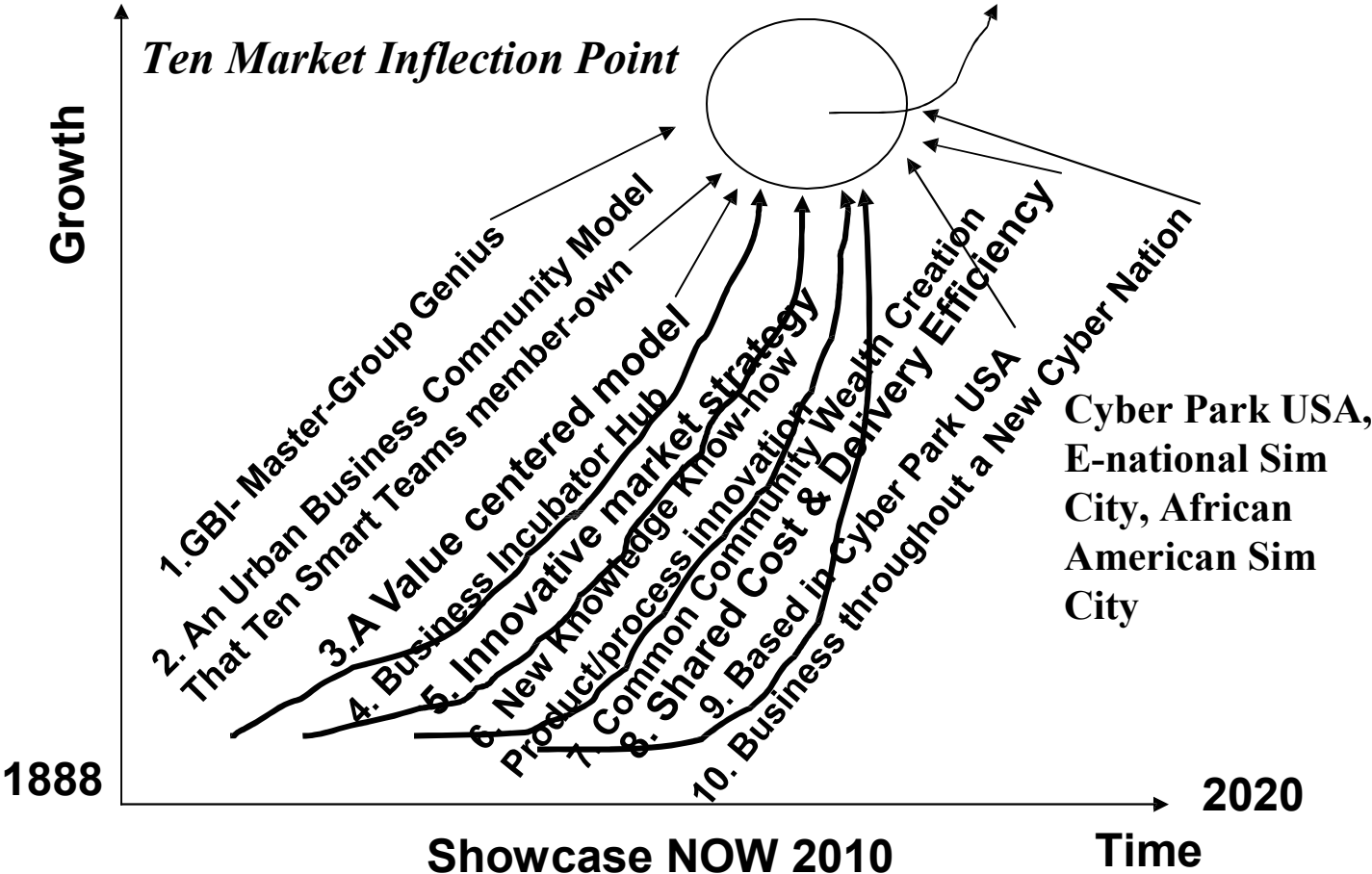
- *Identity what shared pooled resources they need and where they are in their cooperative environment, regardless where they come from.*
- *Understand the predictable patterns that in and around the GBI- Business Games players affect the Pooled Shared Resources.*
- *Create 10+ channels to redirect those pooled shared resources to their member-owned urban business community's use.*

GBI- Master-mind Group Genius, Ten smart Team Leaders:

The Masters of Leverage

They bring 10 driving forces of leverage to bear on ten targeted markets!

Based in Cyber Park USA... through-out a New Cyber Nation E-parallel World.net...wide



GBI-Business Incubator Inc.US Strategy of Ten Smart Teams Leverage

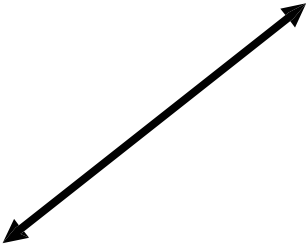
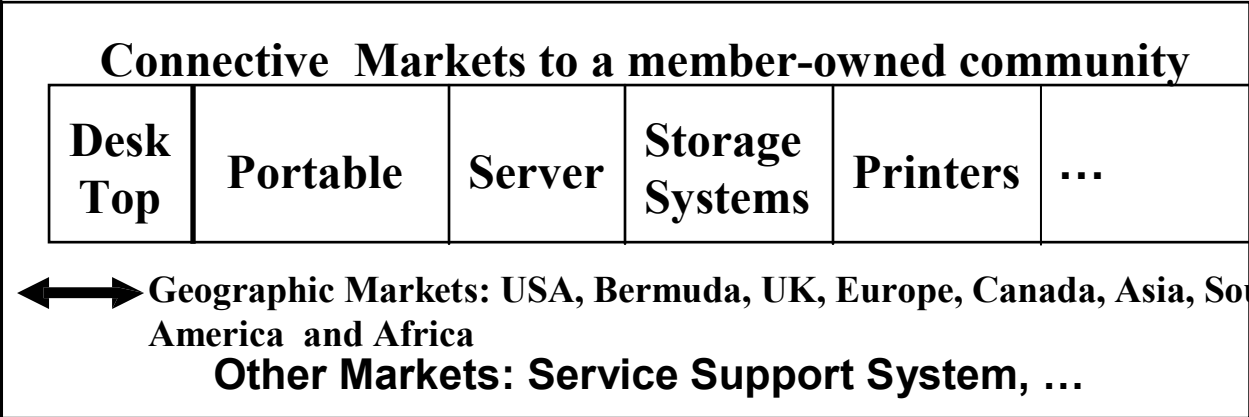
Ten Targets

Direct Model
(A new business model connected to Business Incubator Hub)

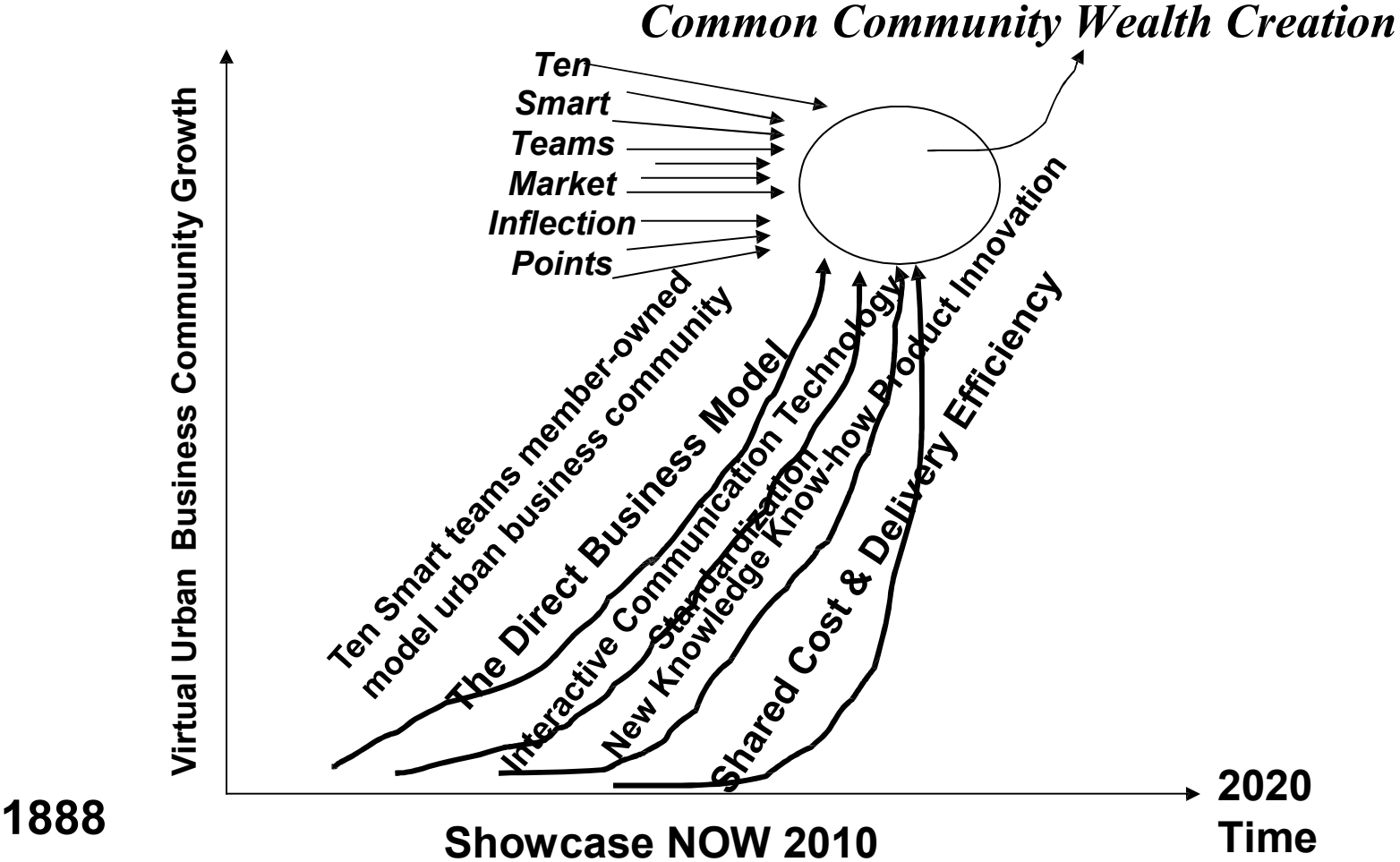
Interactive Communication Technology Standardization; Segmentation
(New marketing strategy in 50+ Business Incubator Locations)

Virtual Business Incubator Integration
Velocity; volume; value (Shared Process innovation)

Newest Interactive Communication technologies Shared Customer financing
(Shared Cost and Delivery Efficiency)



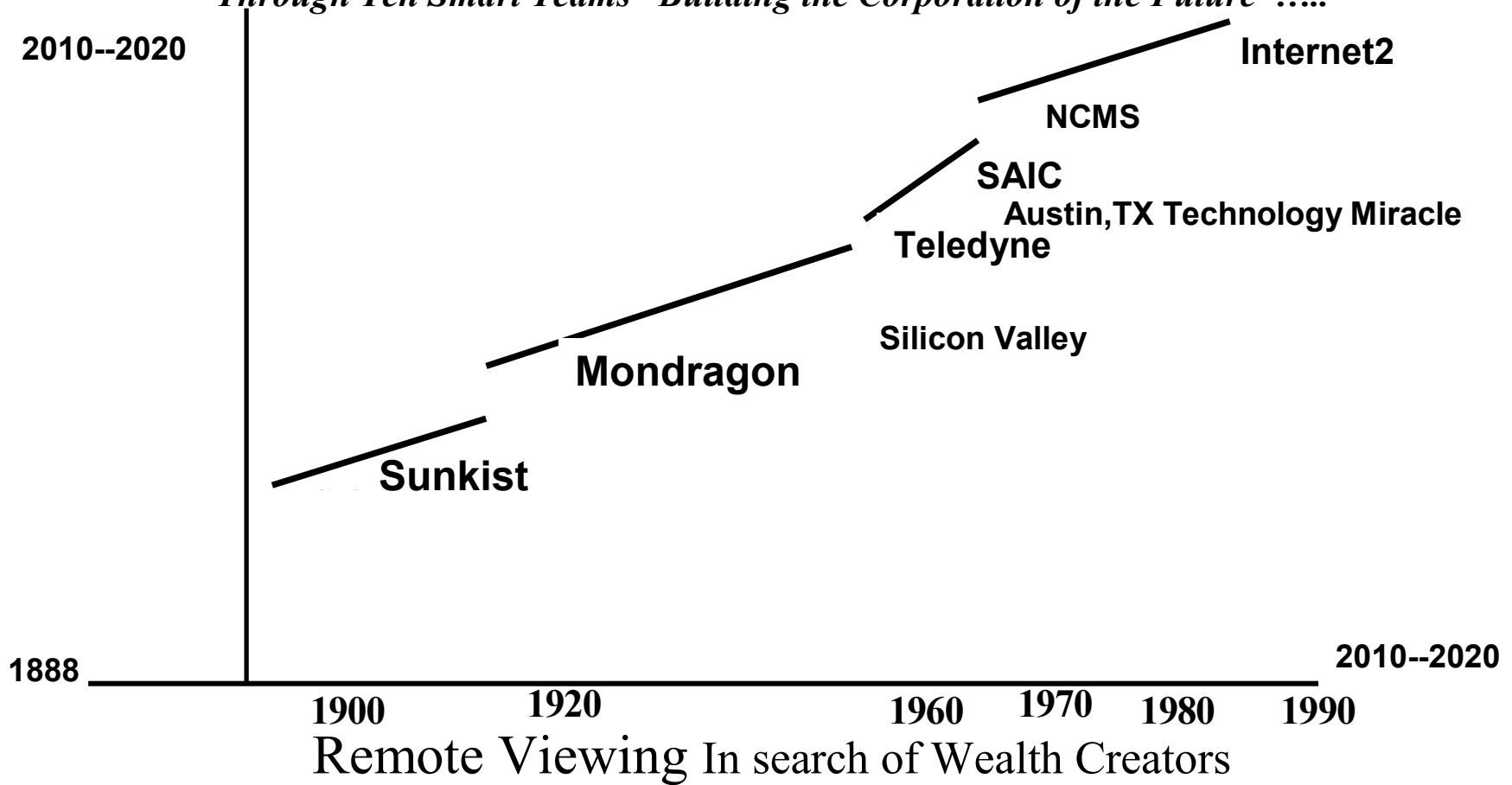
The GBI Business Games Collective Effect



GBI- Master-mind Group Genius Share

The Art of Mastery

Through Ten Smart Teams "Building the Corporation of the Future".....



The GBI-Great Game of Business

Cyber Park USA Transformation

Under GBI-Thinkubator Master-mind Group Genius

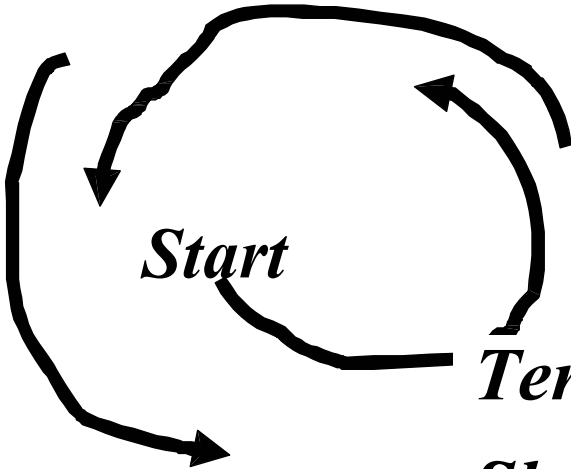
**Produced by: GBI
Business Games**

*Ten Smart Team
Workout*

Cooperative Culture Revolution

*Common community
Wealth Creation
Process
Transformation*

**10 Parts or Services that
Connect to the Cooperative
Business Incubator Hub**



**To build trust
To eliminate waste**

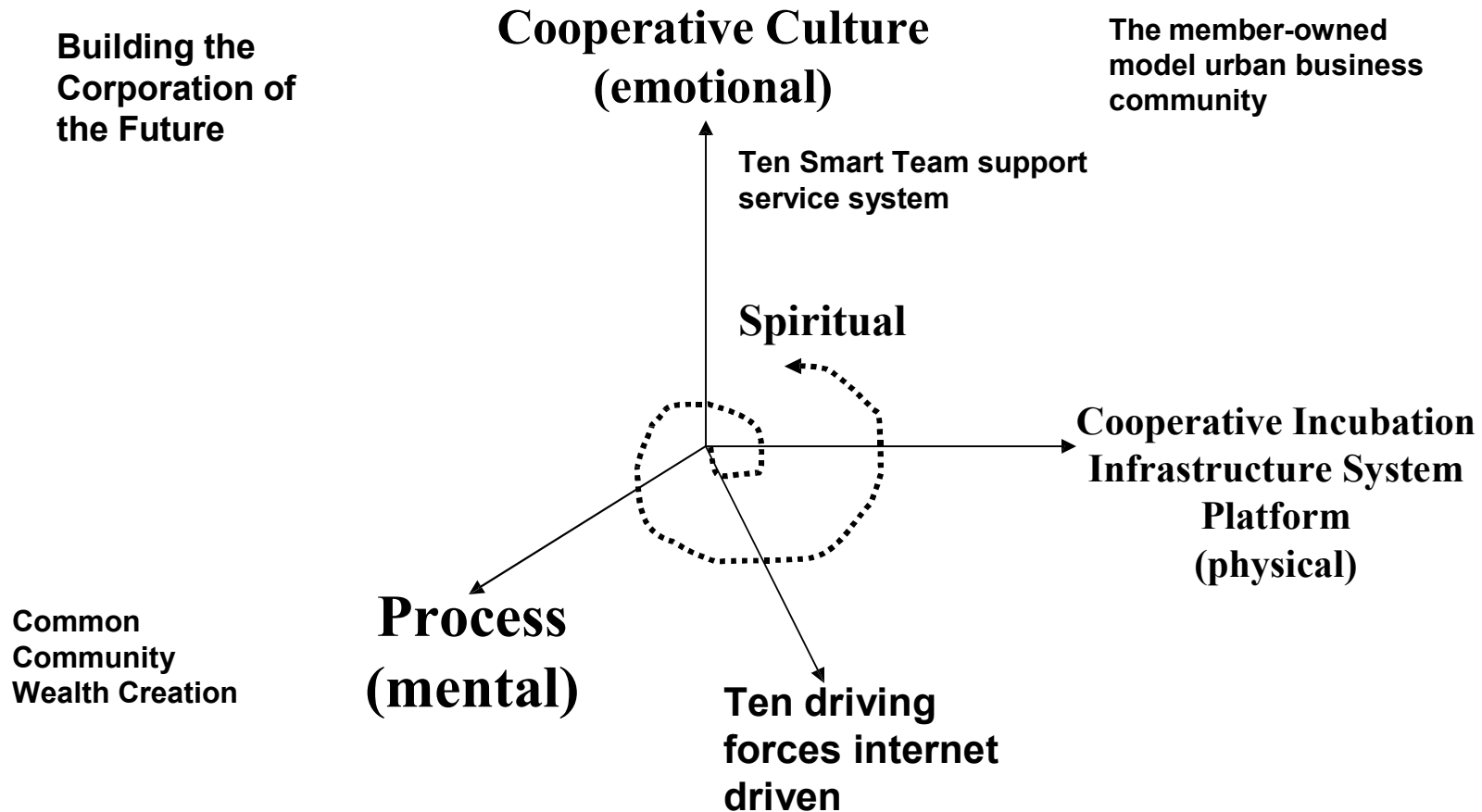
*Streamline
Ten Smart Teams
Shared Cut Cost*

**Integrated diversity
Boundary less**

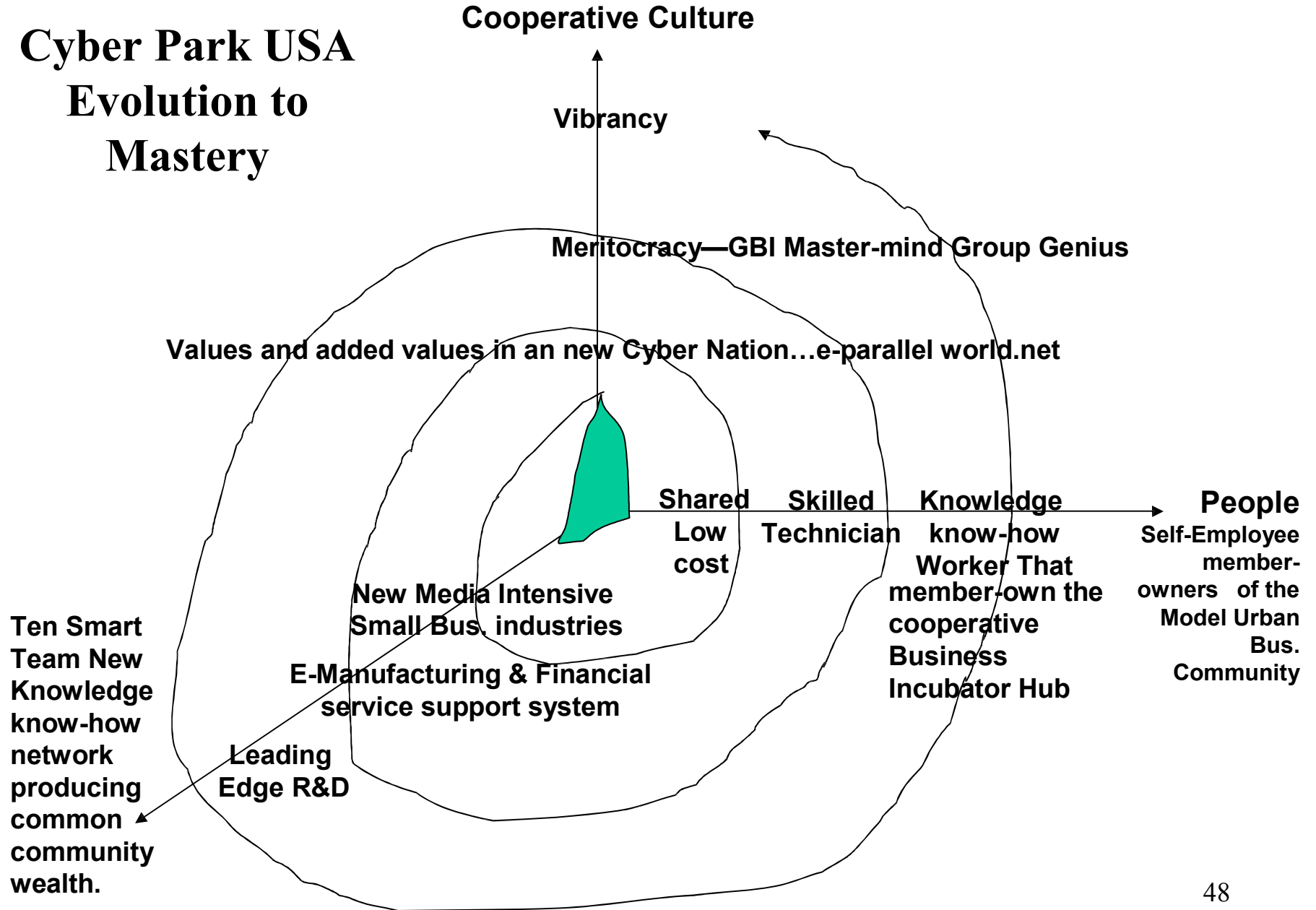
GBI – Master-mind Group Genius, Ten Smart teams

Achieving Mastery

Balancing on the cutting edge



Cyber Park USA Evolution to Mastery



GBI- Master-mind Group Genius Showcase...

The Art of Leadership in the Scenario Motion Picture

*The mark of ten smart teams of men or women
Is freedom to produce common community wealth
creation ideas...modeled and simulated Nothing is
impossible for them.*

*Because they have let go,
They can care for the people's welfare
on and off-line..*

**-- Paul McDonald --
GBI Business Games**

GBI- Master-mind Group Genius,

Ten Smart Team Leaders

- **Use Cooperative values to guide their actions as leaders.**
- **Use their best set of examples for others.**
- **They articulate a vision of the future when things are so unpredictable.**
- **They continuously improve their ability toward a common purpose.**
- **They create a cooperative/connective environment that promotes innovation and shared risks/rewards.**
- **They build cohesive and spirited smart teams.**
- **They share power and common community wealth creation information and still maintain accountability.**
- **They put more joy and celebration into their common community wealth creation collective efforts.**
- **Their collective source of confidence leads like minded others in to Cyber Park USA.**

GBI- Master-mind Group Genius, Ten Smart Teams shared....

Leadership Role playing in the GBI Great Game of Business

Roles	Functions
Visionary/Global Business Development Architect Create the context for accountability	Envision the Future and face Reality through modeling simulation
Teacher/Coach Mentor strategic alliance responsibility	Recruit/cast right people, train them, and mentor them
Stewart Allow the like-minded people to fulfill their potentials	Create & Maintain momentum

*Success is peace of mind
which is a direct result of
self-satisfaction in knowing
you did your best to become
the best that you are capable
of becoming*

-- John Wooden--

*GBI- Business Games
introducing the
GBI –Great Game of Business*

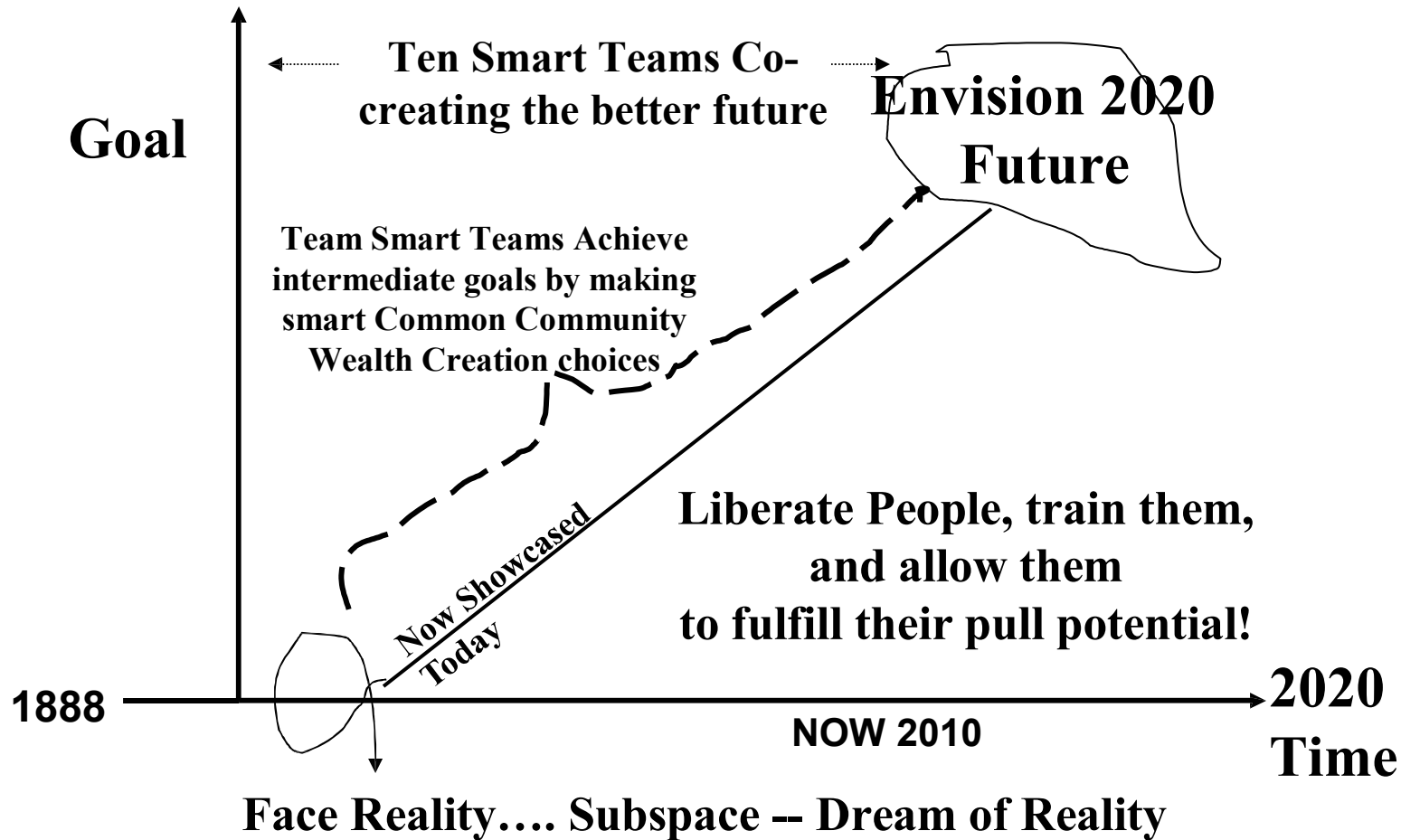


The Pyramid of Success

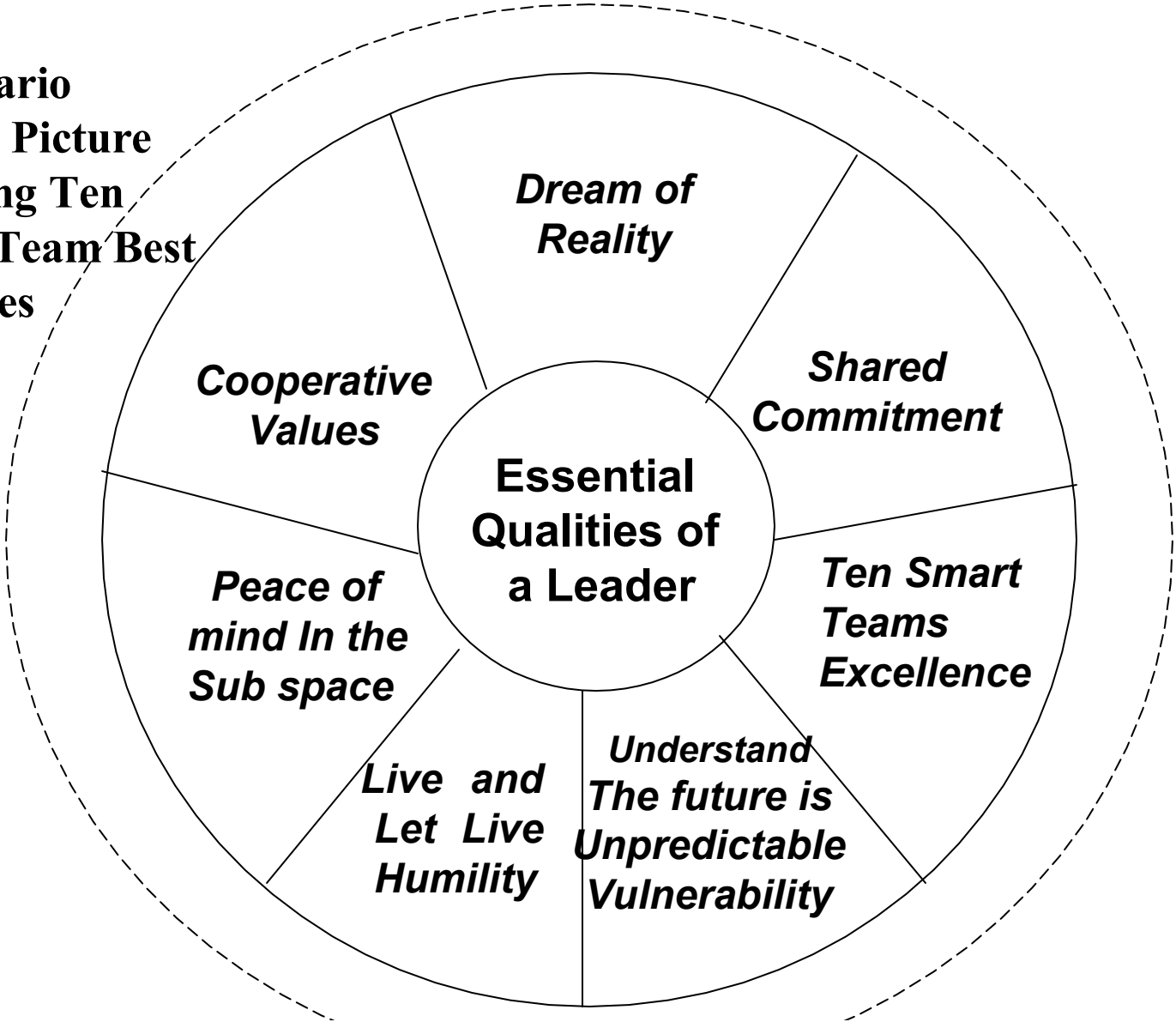
In Building the Corporation of the Future... by Ten Smart Teams

GBI- Master-mind Group Genius Introduces.....

The Leadership Process



**A Scenario
Motion Picture
featuring Ten
Smart Team Best
Practices**

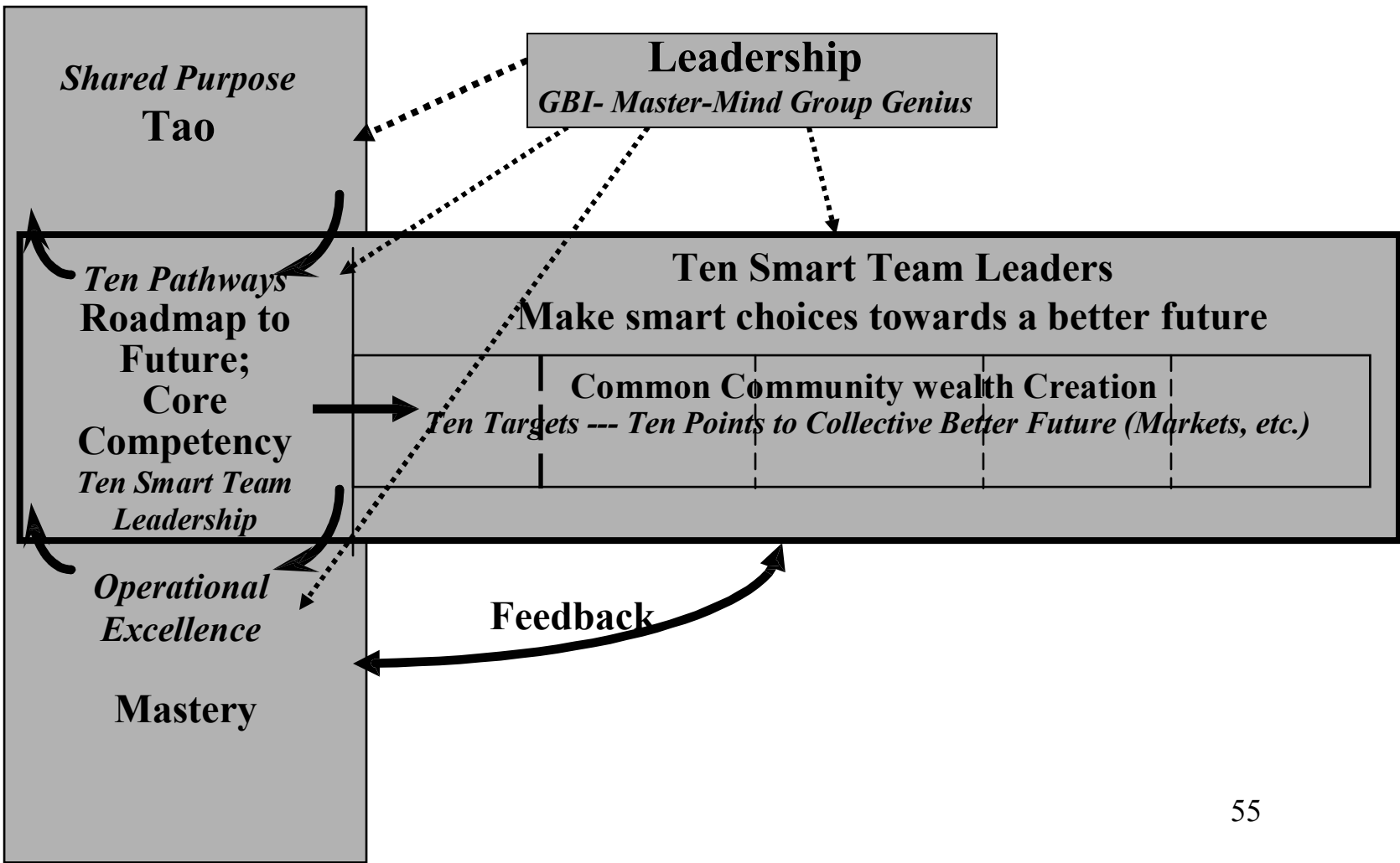


Are showcased in *“Building the Corporation of the Future”*

Ten Smart Teams Share.....

The Art of Business

*A Strategic Framework in their Member-owned Model Urban Business
Community of New Media Start-up companies*



Ten Smart Team Leaders

- *They are true to their belief in urban business community wealth creation .*
- *They are committed to ten pathways.*
- *They provide joy and inner peace using the science of seeing (remote viewing).*
- *They see and utilize the gifts brought by everyone.*
- *They have time to think whole as ten parts..*
- *They put in their best collective effort in whatever they do.*
- *They believe in Making a Difference while Making a Profit.*

Role Playing in the Global Business Development Architects GREAT Game of BUSINESS “Building the Corporation the Future” Modeled and simulated in a Scenario Motion Picture

As a role player in the GBI Great Game of Business on one of ten smart teams, you must first identify which position you want to play:

Positions/Players

- Management:
- Finance:
- Technology/Information systems:
- Advertising/Public Relations:
- Real Estate & Virtual Estate:
- Communications:
- Marketing/Research:
- Insurance/Leasing:
- Printing/Publishing:
- Image Development:

Next you have to determine which team you want to play on:

Teams

- Communication Theorists
- Imagineers
- Futurists
- Lateral Thinkers
- Visionaries
- Storytellers
- Master Strategists
- Market Makers
- Navigators
- Business Game Theorists

Business Development Game Rules:

- Each of the ten smart teams is made up of 20 casted teacher/leader member-owner role players (two players for each virtual urban business community development position)
- Each of the ten smart team leaders trains/mentors 100 youth member-owner apprentice on each one of the ten smart teams. This is a showcase of GBDA member-owners producing the APPRENTICESHIP. (A play on Donald Trumps Apprentice) A GLOBAL BUSINESS INCUBATION, Lou Myers Scenario Motion Picture Institute Theatre researched production.

GBI BUSINESS GAMES, The Cyber Park, USA

Objective: to connect wealth creators worldwide... To commercialize new products, services, ideas and technology through the internet, multimedia and entertainment. All coordinated, financed and distributed through the GBI/GBDA Professional Self-employed Know-How Network... To create THE GBDA virtual cooperative incubation infrastructure system that connects 50 locations around the world, each hosting 200 GBDA teacher/leaders and 1,000 young GBDA apprentices in self-employment and community investment training in an underlying support service system of their own making.

Game Stats

- **Member Owner:** The Community of Wealth Creators (the Self-employed)
- **General Manager:** The GBI Thinkubator (the Master Mind Group Genius)
- **GBI-Administaffubator-Assistaffubator**
- **Head Coach:** GBI In Strategic Alliance with GBDA CORP HQ
- **Ten Smart Team Managers:** 200 Teacher, Leader, Mentors
- **Coaches:** Urban Futurists and the Urban Futurist Organization
- **Players:** The Self-employed operating in 10 connective divisions
- **GBDA Business Game Players:** 1,000 youth, 18-20 years old
- **The GBDA GREAT Game of business :** "Building the Corporation of the Future"
- **Scouts:** The GBDA BrainTrust

How The Member-owned Model Virtual Urban Business Community Wins

When the 50 cyber-infrastructure locations are in place and connected to potential GBDA member-owners from around the e-parallel world.net

14 Areas of Excellence

- The key to casting/selecting ten Smart Teams is attracting potential like-minded GBDA people whose combined or pooled talents, skills or expertise cover the 14 areas of excellence:
- Leadership, Strategies, TRUST AND INTEGRITY
 - Smart Team Management
 - Planning/Modeling
 - Continuous and Zero Time Improvement
 - Flexibility
 - Competitive Drivers
 - Quality "Customer Driven"
 - Cost Shared/Risk Shared
 - Delivery Infrastructure
 - Customer Satisfaction
 - Resources and Processes
 - New Technology, New Tools, New Rules
 - Like Minded People/Cooperative Culture with
 - Health and Safety
 - Stakeholders/Member-ownership Fee
 - Administaffubator ... Operations and Support Service Systems
 - Supplier Development and Certification

*“And as we let our light shine,
We unconsciously give other people permission
to do the same.*

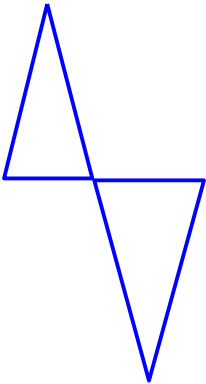
*As we are liberated from our own fear, Our
presence automatically liberates others.”*

-- Nelson Mandela --

FROM THE PRESIDENT: **Paul Durbin, President and CEO**, “Our strategy here at **C&J Electronics in strategic alliance with Global Business Incubation** continues to stress a balanced approach towards our ability to support an urban business community support system and to meet the challenge of evolving economic development; and to team with urban business community development contractors and others, when bidding on common community wealth contracts when it is mutually advantageous. Our growth is the result of our quality service, ethical business incubator support team and our understanding of how to effectively manage the course of change.”

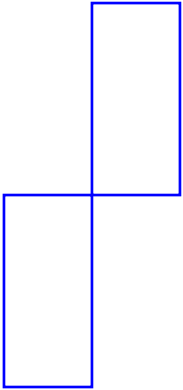


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