

Coming soon....

The Quanza Collaboratory
In Search of Community Wealth Creators
The "Our Story Makers" Series

Tonia T. McDonald, Director, Executive Producer
Paul G. McDonald, Writer/Director, Executive Producer
Phil Brown, Director, Executive Producer





QUANZA COLLABORATORY

INTRODUCING THE:

Global Business Incubation (GBI) and the LOU MYERS SCENARIO MOTION PICTURE INSTITUTE THEATRE COMMUNITY INCUBATION PLAN

“Imagining an optimized future for the African American Community in Zero Time”

Paul G. McDonald, Founder, Chief Research Officer
Phillip A. Brown, Executive Director
Corin Smith, Chief Knowledge Officer, Bermuda
Anthony Morgan, Chief IT & Communications Officer
Dales Simms, Chief Industrial Technologist
Jon Kinney, (Noj), Filmmaker
Global Business Incubation (GBI)
Gbithinkubatorfarsightinstu.ning.com
[Facebook.com/globalbusinessincubation](https://www.facebook.com/globalbusinessincubation)

For More Information contact:

Tonia McDonald, President, GBI
IC2 Global Research Fellow at the University of Texas Austin
310-779-7925, Email: gbi1@sbcglobal.net

LAUCH DATE... TBD



QUANZA COLLABORATORY

Not a Holiday – but collaboration 365 days a year

Showcasing the seven (7) principles of Kwanzaa

...Enhancing the African American Genius using

19th Century Thinking with 21st Century Tools

- ◆ **Umoja (Unity)**
To strive for and maintain unity in the family, community, nation and race.
- ◆ **Kujichagulia (Self-Determination)**
To define ourselves, name ourselves, create for ourselves and speak for ourselves.
- ◆ **Ujima (Collective Work and Responsibility)**
To build and maintain our community together and make our brother's and sister's problems our problems and to solve them together.
- ◆ **Ujamaa (Cooperative Economics)**
To build and maintain our own stores, shops and other businesses and to profit from them together.
- ◆ **Nia (Purpose)**
To make our collective vocation the building and developing of our community in order to restore our people to their traditional greatness.
- ◆ **Kuumba (Creativity)**
To do always as much as we can, in the way we can, in order to leave our community more beautiful and beneficial than we inherited it.
- ◆ **Imani (Faith)**
To believe with all our heart in our people, our parents, our teachers, our leaders and the righteousness and victory of our struggle.

QUANZA COLLABORATORY Author: Paul G. McDonald

Chief Research Officer

QUANZA COLLABORATORY Editor: Tonia T. McDonald

Global Business Incubation (GBI)



QUANZA COLLABORATORY

Some people have “coin”, but we have the “quan”



Lou Myers, Chairman, Emeritus
Global Business Incubation (GBI)

quan *When you are one with something.*

Suggests unity or completion. A loosely defined quality combining or uniting professional skill with love and respect, as well as money.

Urbandictionary.com

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THE QUANZA COLLABORATORY IN A NUTSHELL

The strategic alliance partnership team is working with California based, GBI, Inc., to co-produce the **Quanza Collaboratory** -a 21st century cooperative **for ten business incubator institutions** that will support the growth of membership-owned micro-enterprises and new media companies based in multimedia, knowledge transfer, productions, video, film & TV production, light, sound, and publishing.

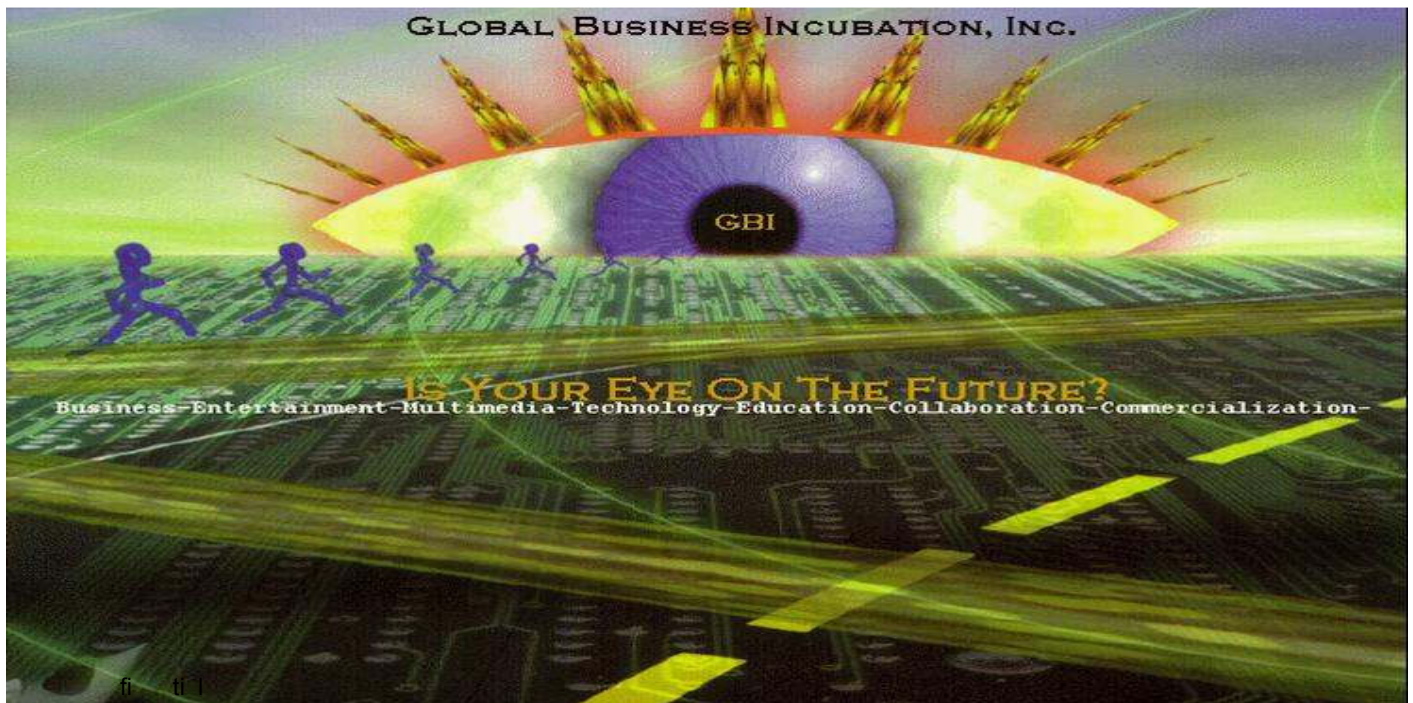
In the member-owned cooperative virtual business incubator development community, the goal of the Ten Smart Teams is to provide a nurturing cooperative environment for their member-owned new media/entertainment, self-employed like-minded people, as they advance through the various steps and stages in building a cooperative business incubator company.

The model **Quanza Collaboratory** is **committed** to creating community **“social entrepreneurs”** and incubating the cooperative economic livelihood of disadvantaged communities through **strategic alliances** and **cooperative** private sector **collaborations**. **Making sure we include all sectors of the community.**

The primary mission of **Quanza Collaboratory**, a production of GBI, is to create a **member-owned cooperative virtual business incubator development community** that creates successful businesses who in turn create jobs and business/self-employee opportunities, in a *cooperative incubation infrastructure system*.

“Social Entrepreneur” is a term coined by the late Dr. George Kozmetsky, Chairman GBI, Advisory Board, co-founder, Teledyne Corp., founder, IC2 Institute, a Think and Do Tank & Chairman Emeritus Dell Computer Corporation.

This researched blueprint is currently being developed in a virtual reality simulator called “Sym City” comprising GBI Collaboratories, strategic alliances and private cooperative partnerships with faith based organizations, our youth, business leaders and educators that member-own the *Virtual business Incubator Company* -- **The Quanza Collaboratory**.



WHAT EXACTLY IS A COOPERATIVE?

A cooperative is a business that is owned and controlled by the people who use it. Its primary purpose is to provide goods and/or services to its members for their mutual benefit. Cooperatives provide a unique tool for achieving economic goals in an increasingly competitive global economy. These goals may include:

- Achieving economies of scale;
- Increasing bargaining power;
- Sharing costs of new technology;
- Adding value to business products;
- Gaining access to new markets;
- Reducing risks associated with new enterprises;
- Obtaining new services;
- Purchasing in bulk to achieve lower prices; and
- Securing credit from disadvantaged community development and financial institutions.

Cooperatives enable groups of people to achieve goals which are only possible through joint effort.

In addition to direct benefits they provide to members, co-ops strengthen the communities in which they operate. Many co-ops provide jobs, self-employment opportunities, and help to bolster the local tax base. The co-op's financial benefits to members include patronage refunds, ownership and an economic boost to the community.



WHY DO PEOPLE START COOPERATIVES?

For over 150 years, cooperatives have been an effective way for people to exert control over their economic livelihoods. Today, in an era when people feel powerless to change their lives, co-ops represent a strong, vibrant, and viable economic alternative.

Co-ops are formed to meet peoples' mutual needs. They are based on the powerful idea that together, a group of people can achieve goals that none of them could achieve alone.

Cooperatives in the U.S. play a vital role in the economy. Based on our research, we have found that over 47,000 cooperative businesses generate \$100 billion in economic activity. Nearly 40% of the U.S. population participates in some kind of cooperative. It is time for the African-American community to become benefactors of this alternative economic system in the 21st century.





4 COMPONENTS OF THE QUANZA COLLABORATORY

Before the co-op can be created, there must be support organizations in place to ensure its success. Following is a list of the components that GBI will assist in developing and facilitating the process:

- Quanza Collaboratory Executive Co-op: The Executive Co-op is the Executive Board that serves as the braintrust and fundraisers of the project. This group provides the leadership and direction of the co-op incubator and its many functions.
- Quanza Collaboratory Community Co-op: This organization consists of the volunteer community members that will member-own the Co-op Incubator. This cooperative group will be educated and trained on community cooperatives, how they benefit the community and the various other benefits they offer its members.
- Quanza Collaboratory Self-Development Co-op: The community's entrepreneurs and micro-enterprises must be trained in self-development if they plan to successfully provide products and services to the community. GBI will facilitate Education/Training Workshops that emphasizes **leadership, product placement, self investment and self-management**. The result of these workshops will be an association (of at least ten groups) that will run the Co-op Incubator, and assist in the creation of the Quanza Collaboratory.
- G-BDA Collaboratory Infrastructure Co-op: This organization establishes symbiosis between dominant infrastructure corporations in Greater Los Angeles and emerging incubation businesses.

GBI can also provide support information on strategies that cooperatives use to achieve economic goals, the basic steps of starting a cooperative, and strategies for financing the cooperative incubator. The following is some general information about cooperatives.

(1) QUANZA COLLABORATORY EXECUTIVE CO-OP (QCEC)

QCEC is the developmental backbone of the co-op Membership Association. QCEC is also the Capital Formation and Economic Growth Network of the membership. QCEC is designed for all like minded people who wish to be self employed who want to invest in the community and learn how to be a true contributor and owner in their own communities. QCEC provides both active and passive investor education. QCEC will ACTIVELY provide personal, community and generational wealth building programs and opportunities that will work for the members RIGHT NOW!

QCEC'S MISSION

To provide a collective economic system that all people can use for economic, cultural and educational growth which will ultimately lead to increased wealth, ownership entrepreneurship and the stabilization of our communities.

(2) QUANZA COLLABORATIVE COMMUNITY CO-OP (QCCC)

The Quanza Community Cooperative is set up as a volunteer-based cooperative. A cooperative is an organic business model based on grassroots membership and inclusion. In many ways it's like any other business; but in several important ways it's unique and different.



A QCCC business is developed by the people who use it — people who have organized to provide themselves with the goods and services they need, as well as to create jobs and opportunities for their community. In a cooperative, ownership results from membership in the cooperative.

Member-ownership is basic to cooperative enterprise. Member-owners receive co-op shares in the cooperative—they meet at regular intervals, review detailed reports and vote on issues that are relevant to the cooperative business. Member-owners invest in shares in the business to provide capital for a strong and efficient operation. All net savings left after bills are paid and money is set aside for operations, improvements and investing/growing new businesses are returned to the members in the form of disadvantaged community business community development dollars.

(3) QUANZA COLLABORATORY SELF-DEVELOPMENT CO-OP (QCSDC)

QCSDC members unite into ten smart teams that **act** as a cooperative to share ownership of a new business incubator infrastructure to provide service and support not available, to get quality supplies at the right time, to have access to markets or for other mutually beneficial reasons. **Working together gives member-owners the advantage of economies of size** and bargaining power. **They benefit from having these services available in proportion to the use they make of them.**

(4) THE G-BDA INFRASTRUCTURE COLLABORATORY

The G-BDA Infrastructure Collaboratory is the senior partnership between the Quanza Collaboratory and established business leaders, faith based organizations and other strategic alliance organizations within a closed support service system that supports the introduction of the Quanza Collaboratory to the broader community.

The Quanza Collaboratory believes that the key to revival of disadvantaged communities is the joining of strategic interests between dominant infrastructure corporations and the micro-enterprises that are nurtured through sustained business incubation and cooperative ownership. One of the most successful models for beginning such a process includes creating a cooperative business incubator modeled and simulated by all parties concerned in a filmed format.

We believe that a member-owned model business incubator located at the heart of the “Greater Los Angeles economic miracle”, can serve as a model of economic and communal success for connective cities and states to emulate around the world.

By creating the model co-op incubator as a prototype cooperative business community, it will set the stage for a chain of such co-op incubators in communities all over the country. Our expertise in business incubation, cooperatives and scenario creation, allows us to complement the strengths of Quanza Collaboratory and our strategic alliance partners. Our collaborative partnerships allow for the successful development of the model cooperative incubator within three to six months.



PROPOSED ACTIVITIES

We have studied many successful models of community cooperatives and we have witnessed the failure of many economic projects intended to benefit disadvantaged communities. The main difference between successful models and failures is that **successful models view their success in advance, then work to reach it.**

As researchers, we model what works. One reason why we create models is to help disadvantaged communities overcome the psychological fear of working together for communal and personal gain. Through proprietary models we reveal for the first time the 'scenarios' that allow the disadvantaged the chance to take a positive and profitable approach to economic development, as a community cooperative.

The Quanza Collaboratory will create modeled scenarios about the development and growth of the incubation movement in Greater Los Angeles and the subsequent chain of Co-op Incubators that will be established around the world. The **modeled scenarios** will also serve as guides for creating and supporting the micro-enterprises that are located in disadvantaged communities.

Quanza Collaboratory business development scenarios will be developed through research, workshops and in-focus forums that will allow the community to explore ideal situations and possible ways of achieving them. **Scenarios allow people to explore best case and worst case situations, then provides a format for dealing with each possible situation.**

The Quanza Collaboratory together with its alliance partners, will explore several scenarios about possible Co-op Incubators, then develop them into treatments that will later be turned into videotapes. Through the process of modeling and simulation, Quanza Collaboratory Co-op Incubators will be able to achieve its mission in less time than working in 'reality.' This method, researched from major corporations, will provide invaluable information.

For one, **it is a cost-efficient tool** to see how viable the project is without spending excessively large sums of capital and wasting valuable time. If the project is found to be feasible, this method identifies the fastest and most strategic way of achieving the project's goals. **The reason that this method is so crucial for the disadvantaged is because people believe what they see, and they act as they see others act. Whatever people perceive to be the conduct for success, they will emulate it.**

**As we Build it,
People will
Believe in it...**

**As we Film It,
People will
Build it...**

In summary, to create a successful cooperative business incubator in the shortest period of time, four things must occur:

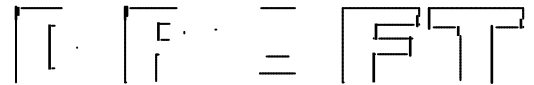
1. A braintrust must be formed around the project (between Quanza Collaboratory, GBI, Alliances and other professionals deemed beneficial to the project).
2. Scenarios must be created, through workshops and in-focus forums to develop and explore possible future Quanza Collaboratory success stories and events.
3. The resultant scenarios need to be transformed into movie treatments.

4. The treatments turned into a 'low-budget' film about the success of the member-owned companies in the braintrust, the Quanza Collaboratory and the economic benefits achieved by micro-enterprises and the community, which creates the **SIZZLE**.

We look forward to working with **Business Leaders, Faith Based Organizations and other Strategic Alliance Organizations** to create our collective better future. We can view our success ten years from now in three to six months, or we can wait ten years. **Let's do it now.**

Veteran, actors, directors, writers, will lead film and docudrama team to interview, and tell our story.





10 DRIVING FORCES & THE MODELED SCENARIOS

In the process of creating the Quanza Collaboratory, it is important to identify the 10 'driving forces' that can move us in our desired direction or lead us away from it. The following is a brief list of the working titles and events that can be used to effect driving forces.

- Quanza Collaboratory Breakthrough Thinking Workshop
- Quanza Collaboratory The Rise of the Intelligent Organization Through Self-Employment Training
- Quanza Collaboratory Blueprint for a 21st Century African American Community
- Quanza Collaboratory The New Cooperative Contract: Self-employed inside the Member-owned Virtual Quanza Collaboratory
- Quanza Collaboratory Intelligence Outlook Report: 2015-2020
- Quanza Collaboratory Co-Leadership Development & Ten Smart Team Building

*To be a co-leader for the 21st century we must work together,
teaching the teacherwho teaches the youth.*

In order to drive these events we have developed the following Modeled Scenarios under the umbrella of the GBI Community Incubation Plan.

MODELEDSCENARIO1

The Quanza Collaboratory Wall Street Legacy Fund – The Moral Legacy of the Globally Disadvantaged

The Quanza Collaboratory Community Mutual Fund (QCCMF) is an investment vehicle that will be available to the self-employed, micro-enterprises and like-minded people around the world, through a B2C world on the internet called the Nebula.

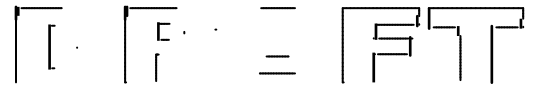
QCCMF has been designed to remind the community that Wall Street historically represents the traditional boundary between the "living" quarters of old New York and the "dead" precincts of the African .

The Nebula is the cultural embodiment of this necropolis which represents the ancestry of most of the communities that were brutalized by the Atlantic Slave trade.

New technology, especially the Internet, will be the most significant driver of extending the awareness of the parallel universe represented by the Wall Street Necropolis and will affect every aspect of the Quanza Collaboratory Community Legacy Fund industry - from products and services, to providers and customers.

The Quanza Collaboratory Community Legacy Fund will be available for member-ownership purchases across the globe to like-minded people of every nationality, in just about every currency.

Technology allows us to communicate, invest and do commerce at the click of a button, around the world, 24 hours a day. For the average member-owner of a Quanza Community Pilot Business Cell, he/she will use voice-recognition software and satellite-linked PCs, to conduct



business. With vast amounts of action-information and instantaneous services available through an on-line incubation system, the merits of co-investing in products that support the community will drive its consumption.

Demand for co-investment products will be huge throughout the e-parallel world, because those who purchase products are also co-owners of the company. We operate in a Net Generation with a shared comfort level with new technology, stimulating co-investment as well.

As co-investors, we member-own an emerging private pension infrastructure that gives us a global stock market. We will member-own firms, offering a host of financial products such as: life insurance, mortgages, debit transactions and bill payment services. Other member-owned tangential products will be delivered through member-owned institutions, which act as distribution outlets. Arbitrary distinctions, previously existing between different types of financial institutions, will “virtually” evaporate in our new cooperative operating system.

The ten smart teams that operate within the Nebula serve as co-investment product providers, using new interactive technologies to benefit member-owners. Checking accounts in our system will be a distant memory, replaced by insured member-owned pooled money-market funds that process debits and offers bank-like support services. Products and support services are customized to the specific needs of the member-owners of our e-parallel world— the Nebula.

In our Quanza Collective micro-enterprise environment, comprehensive financial planning software will constantly update the financial activities of our co-investors and continuously search for better community products and services. With such powerful tools being developed for our member-owned investment firms, we provide the best support for our products—which will result in **industry winners**.

Through the process of pooling funds to own the companies and products that we would use anyway, we ensure their success...and our wealth.

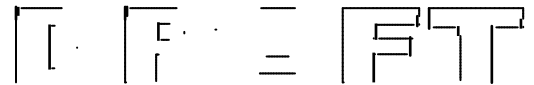
MODELEDSCENARIO2

Electronic World Trends and Predictive Foresight - A Do-It-Yourself Path to Self Enlightenment (Acting with Ten Smart Teams)

Quanza Collaboratory Electronic gated Internet communities will create their own cyber laws for virtual reality, membership owned cooperatives.

In the last 11 decades, traditional political and legal systems have failed to resolve the problems plaguing disadvantaged communities around the world. Reality has demonstrated, repeatedly, that its time for new systems...systems that support, nurture and grow disadvantaged communities. This is why we have chosen to create a movie about an e-parallel world in which new systems are explored and implemented.

In our motion picture scenario, we can institute alternative cooperation laws that we create...ones that help disadvantaged communities flourish. The e-parallel world that embodies the legacy of Wall Street, is a virtual electronic community and support service system operating through the Internet. It is a virtual business community owned by like-minded citizens



who look to meet common needs by adopting a “**fair playing field**” legal and related system of supporting services.

Member-owners choose self-governance as an alternative to the pressures and constraints of government bureaucrats and politicians, in efforts to stop crime and disadvantaged community decay, and to improve declining infrastructure and create security.

The GBI Polycentric Model

“The growth of private cyber communities has made polycentric law an everyday reality for millions of people,” said the directors of the CSBD Think Tank Institute. Polycentric law is ‘law arising from a variety of cultures, customs and member-owned processes, rather than imposed by a single authority.’ In private cooperative communities they manage their neighborhoods through contractual teaming agreements with clear-cut property rights, offering a variety of social and financial advantages, including security, knowledge-based education and enhanced property values.

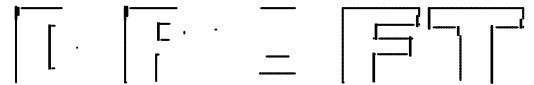
As a Virtual Quanza Cooperative Incubator member-owned community, we build supportive institutions that have taken others over 100 years...and in a fraction of the time. We achieve this remarkable feat by using 1888 thinking with 21st century tools; we can create 50 institutions that are each member-owned by 1,200 people...in three to six months. How do we do it you ask? Relax...it's only a movie.

The Internet is often labeled as the new frontier, like the ‘Wild West,’ where brute force and vigilante justice ruled. Nevertheless, people in the Old West also created a private legal system to keep order before federal law enforcement took hold. That system was both legitimate and effective.

Similarly, the Internet has developed its own legal processes to handle behavior in cyberspace and in private cyber communities. The Internet depends on informal, shared norms in their cyber system to regulate their membership in chat rooms, newsgroups and other virtual communities. Participants must agree to written rules before entering discussions, and virtual community developers are empowered to do the same by screening messages.

Instead of waiting for a slow-moving government to decide to develop Internet laws (regarding issues such as e-commerce), we reform the process, allowing for the incubation of micro-enterprises and entrepreneurs on the Internet. A new on-line arbitration system fills the mediation gaps and bypass state courts. The Virtual legal system, for example, is an Internet fact-finding system that tries to settle complaints of its members within 72 hours by e-mail with in a closed service support system that operates on a cyber co-op incubation information system platform.

In the future, newer and freer legal community structures will allow large incubated disadvantaged communities to gain ground on their collective better future. As thousands of like-minded people decide that existing political laws are failing disadvantaged communities, they will begin to create effective alternatives in an e-parallel world that they cooperatively own.



In reality, this process would take decades, if not centuries to materialize. However, through a model-motion picture scenario, we can view the outcomes in three to six months...then begin to do it now.

MODELEDSCENARIO3

VIRTUAL QUANZA COLLABORATORY INCUBATOR GAME - The Pilot Business Company & Start-Up Factory

Ten Smart Teams headed by Cooperating CEOs, nurturing small companies inside the Virtual Quanza Collaboratory Incubator Game

Our goal is to use our brainpower to creatively enhance our position in the marketplace. Our collective “core competencies” brings our ideas to life, showcasing our collective wisdom, a clear vision for a new media micro-enterprise industry. We are building a cooperative virtual organization that will let our collective creativity reign. We are embarking on a daring experiment to create how things “should look” in our collective better future.

The Virtual Quanza Collaboratory is an idea-workshop, a teaching/testing factory where we create new markets and business industries. Designers will be spinning raw ideas into start-up independent small companies. All are Internet, new media related start-ups based around the model Quanza Collaboratory Pilot Business Corporation (a youth development, self-employed, self-investment, apprenticeship and training project).

The Virtual Quanza Collaboratory acts as the “HUB”, with a ten-spoke cooperative incubation infrastructure system, with each 10 spoke (cluster) housing remote tenant start-up companies. The “HUB”, operated and marketed by the Quanza Collaboratory Pilot Business Corporation, is the thinking chamber or “Mother Ship”, radiating wisdom and resources to the companies on the periphery. It is a brainstorming system that encourages a steady flow of brilliant business ideas; it is a place conducive to free thinking and creativity about common goals.

In most businesses, even the most creative entrepreneur ends up squandering precious mental energy mulling over such mundane matters as compensation and financing. In the Virtual Incubator, start-up companies are given a “starter” kit; a template for micro-enterprise infrastructure, replete with co-op options, benefits, support services and access to Smart Team management.

The Virtual Quanza Collaboratory’s basic premise is that to nurture start-ups in an incubator, it takes a smart team of independent corporations and micro-enterprise experts, all built around a core base of knowledge. This allows the incubator to accomplish five (5) critical functions:

1. Leverage of shared creativity and technical know-how.
2. Shared support services and administrative services.
3. Pool cooperative seed funds (taking an equity position in the new start-up companies, who will also be future customers).
4. Research and develop new technology applications that form the basis for new products.
5. Common Community Wealth Creation

The Virtual Quanza Collaboratory furnishes its start-ups with the structures, expertise, marketing and other services that allow them to function as a major corporation. This type of



virtual system creates an essential competitive weapon for business in the 21st century: ***intelligence and speed.***

By intelligence, we mean the ability to assemble the right group of creative talents (ten smart teams). Speed we define as the ability to move a product, service or information to the customer before your competitor does. This is one of the biggest handicaps of micro-enterprises and major corporations. However, the Virtual Quanza Collaboratory, combining knowledge, flexibility, agility and distribution, enables our start-ups to avoid many mistakes and hurdles.

This is achieved in great part through sharing of talents of a caliber that would be unaffordable to them as individual entities. In addition to sharing intelligence, cooperative incubator member-owned companies share Internet servers, high speed digital telephone lines, cooperative health plans, legal and accounting services, insurance packages and focus-group facilities. ***We add value through shared knowledge and creativity. That is why we are going to build the world's strongest e-parallel micro-enterprise infrastructure.***

The Virtual Quanza Collaboratory idea of a cooperative incubation infrastructure system for micro-enterprises is the third wave of business; an organization that harnesses both the power of a big corporation, and the nimbleness of a small one.



PROPOSED BUDGET

Consumption-orientated communities have to be educated and entertained at the same time in order to acquire new life skills. The GBI Motion Picture Scenario Film will accommodate this cultural predisposition by operating as a learning cooperative within the environment and mores of the disadvantaged. In addition it will assist in directing and coordinating the talents of individuals and youth with the potential to be teachers, vendors, patrons and voices within the cooperative system.

PHASE I - Pre-Production:

\$150,000 to \$600,000

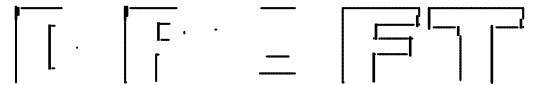
Teach the Teacher Training

- Formation of Executive Co-op organization
- Casting 200 teacher leaders
- Self-Employment Training Program
- Education/Training of Community on cooperatives
- Scenario workshops/development
- Creation of treatment and script

PHASE II - Production:

\$600,000 to \$6 million

- Script development
- Casting
- Set design and construction
- Above the line talent
- Below the line talent
- Equipment rental
- Post-production
- Duplication/distribution



ANNEXA

**PHASE I:
Pre-Production & Teach the Teacher Training**

	Month 1	Month 2	Month 3	Total Outlay
<u>Thinktank/BraintrustFormation</u>				
GBI preliminary blueprint facilitation and consulting	\$50,000	\$50,000	\$50,000	\$150,000
<u>CastingandTeachtheTeacherProgram</u>				
Mentors, Advisors and Instructors (to train 10 teacher/trainers)	0	18,816	18,816	37,632
Instructors and facilitators (training 200 teacher/mentors)	0	103,000	103,000	206,000
<u>Office/ProgramExpenses</u>				
Office rent	3,000	3,000	3,000	9,000
Theatre/Casting Facility		5,000	5,000	10,000
Office Furniture and equipment	35,000			35,000
Telephone/DSL/cell	3,000	2,000	2,000	5,000
Computers (4 desktops and 12 notebooks) software and printers	45,000			45,000
Copier	1800	800	800	3,400
Office supplies	1450	450	450	2,350
Promotional materials (2500)	21,500	1,500	1,500	24,500
Operations	13,500	13,500	13,500	40,500
Advertising/PR	5,000	15,000	5,000	25,000
Miscellaneous	5,000	5,000	500	10,500
Legal				
Preliminary Total Expenses	\$	\$	\$	

Tasks

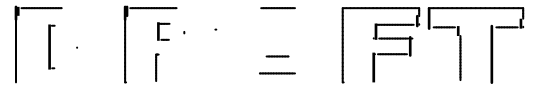
Description			
Submit list of think tank candidates			
Develop think tank mission			
Contact and brief selections			
Create agenda and think tank format			
Host meetings			
Organize Teach the Teacher Program			
Prepare agendas			
Host meetings			
Review current scenarios			
Research			
Write scenario treatments			
Develop driving forces of scenarios			
Collate information			
Re-write scenario treatments (based on notes)			
Polish			
Production budget and schedule			
Total			

ANNEXB

PHASE II
Production: The GBI Motion Picture Scenario Film
The filmed scenarios

Description	Budget
Total Above the Line	\$1,605,808
Total Production Period	1,985,822
Total Editing Period	618,173
Total Other Charges	1,083,300
<u>DIRECTCOSTS</u>	<u>5,293,103</u>
Overhead Fee (10%)	
Completion Fee (6%)	
<u>GRANDTOTAL</u>	<u>\$5,500,000</u>





ANNEXC

PROPOSED PRESS RELEASE

QUANZA COOPERATIVE & GBI GLOBAL INCUBATION INITIATIVE LAUNCHED IN GREATER LOS ANGELES

The strategic alliance partnership team has assembled a group of civic, community and corporate leaders and faith-based organizations, to raise pre-development dollars of \$600,000. The strategic alliance partnership team in strategic alliance with GBI is creating a business incubator called the “Quanza Cooperative” to help support start-up and micro-enterprises in multimedia, entertainment technology and other businesses in the disadvantaged that will be owned and operated by community members.

A partnership between The strategic alliance partnership team, GBI, GBDA, corporate/community leaders and faith-based organizations creates a strong alliance of business expertise and resources that can deliver economic revitalization.

In an unprecedented sign of leadership, entrepreneurs, business professionals, Community leaders, and faith-based organizations have assembled a smart team of business associates and civic leaders to raise \$5.5 million to create the Pilot Business Corporation, a “Teach the Teacher, to Teach the YOUTH” program. The program will train 200 teachers to train 1,000 youth to become self-employed and cooperative business owners within disadvantaged communities.

The “Teach the Teacher, to Teach the YOUTH” program is sponsored by XYZ Corporation and the ABC Foundation. Upon completion of training, the teachers and youth will become member-owners of a Community Cooperative and operate businesses within their community.

The initial funds will be used to create a model education and training program known as the “Teach the Teacher to Teach the Youth” program, as well as assist in the creation of a series of modeled scenarios about the collective better future of disadvantaged communities in Africa, the Caribbean, Asia and the Americas. Great things lie ahead for this timely and dynamic partnership. **Intelligent professionals coming together to cooperate to compete in the 21st century.**

The program was developed by Global Business Incubation, a non-profit corporation, who will also be the facilitating organization for this project. GBI’s expertise is in business incubation and cooperative strategies for the revitalization of disadvantaged communities.

This dynamic project will serve as a model for other disadvantaged communities that want to re-train and revitalize the people in their communities. A sense of ownership and cooperation, along with computer and technology know how, are the catalysts for prosperity amongst the disenfranchised.

ANNEXD

THE FOUNDERS

ABOUT GLOBAL BUSINESS INCUBATION, INC.

GBI, Inc. is a 501(c)(3) non-profit corporation established in 1991 and first organized on the campus of Loyola Marymount University's College of Business Administration. GBI is a Strategic Thinkubator that has researched and documented the blueprints of successful entrepreneurs, corporations, business incubators, cooperatives, teaching and testing factories, economic development programs, and community and business wealth creation models and systems used around the world including:



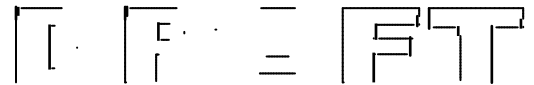
Sunkist Corporation
Control Data Corporation
Mondragon
REACH
Silicon Valley
McDonald's
National Center for Manufacturing Sciences
The Irish Answer
The Ben Franklin Partnership
The Austin Technology Institute
and many more...

GBI is the facilitating organization that leads over 1,500+ executives and professional members of the World Future Society in Southern California.

GBDA'S MISSION

To provide a network of support services to micro-enterprise economic sectors around the world and to create training, apprenticeship and collaborative relationships between those with disadvantaged businesses, youth, universities and communities. GBDA plans to play a major role in the educational and economic growth of disadvantaged communities, which will ultimately lead to increased wealth, ownership and entrepreneurship.

In 1997, GBI partnered with the Greater Los Angeles Community Development Department, Greater Los Angeles Redevelopment Agency, colleges and universities, corporate professionals and others to create a start-up incubator targeting multimedia companies. Also partnering in the creation of this model business incubator was a corporate Advisory Board led by noted business and technology expert and recipient of the National Medal of Technology, Dr. George Kozmetsky. Dr. Kozmetsky is founder of the world renowned "think and do tank" IC2 at the University of Texas, Austin, the co-founder and former Executive Vice President of Teledyne, Inc and first chairman of the board of Directors for Dell Computers. In addition he has assisted in developing more than 100 technology-based companies, many of which are now Fortune 100 companies.



Located at the 165,000 sf 548 South Spring Street Building in the Historic Core of Downtown LA, this project started with 5 companies occupying 26,000 square feet. Within 2 years, GBI's Incubator was working with over 50 multi-media companies occupying 100% of the building. The success of this project served as the catalyst for the ongoing revitalization of the Greater Los Angeles Downtown area including the creation of hundreds of new jobs.

On the basis of this achievement, in July of 2000, Global Business Incubation was presented with the Official White House Millennium Council Award in recognition as a model of the White House designed program, *Honor the Past - Imagine the Future*. GBI was commended for *modeling hope, imagination and courage in incubating micro-enterprises in Greater Los Angeles*.

GBI has done extensive research on the best practices of the most successful business systems and cooperatives around the world. The models that have been studied reflect self-sustaining communities that cooperatively own the businesses that provide jobs, training and services to the community members. Other models demonstrate the process of creating billion-dollar systems—from a low-income perspective and a corporate perspective. **GBI also participated in a collaborative of over 200 of the top corporations in America including Ford and General Motors, that exemplified the concept of “cooperating to compete.” This organization regained its industrial dominance in the world has created revenues and savings for \$billions for its members over the past ten years.**

GBI'S MISSION

The mission of Global Business Incubation, Inc. is to promote the development and growth of disadvantaged community enterprises through business incubation and other cooperative strategies. GBI serves as a facilitator of diverse projects, including business incubators, teaching factories, neighborhood and community cooperatives, youth training and entrepreneurial programs, job training programs, technology innovation and other mechanisms that collectively provide a synergistic approach to reviving the disadvantaged community micro-enterprise community in a new Cyber Nation.

ABOUT GLOBAL BUSINESS DEVELOPMENT ARCHITECTS (GBDA) THE APPRENTICESHIP

GBDA, a subsidiary of GBI, serves as the operating system for the business incubator, and is the youth development company that facilitates the Pilot Business Corporation, a youth apprenticeship and training program. Realizing that Greater Los Angeles does not have a productivity problem, but an office problem, GBDA functions as a systems management company that coordinates the services that micro-enterprises need for success in the marketplace of the 21st century. Because of the new technology tools available, GBDA is able to assist micro-enterprises as they assemble the 10 virtual elements needed for their growth.

GBDA's primary project is the Quanza Pilot Business Corporation (QPBC), a youth apprenticeship and training program that targets youth between the ages of 18 and 20. The QPBC provides Self-employment training and apprenticeship opportunities in over ten different business fields. Unlike other youth training programs, the QPBC forms the students into cooperative teams that co-own micro-enterprises with their mentors and community members. Under the management of GBDA, the QPBC provides support services to the micro-enterprises

in the business incubator. This provides a profitable, educational and **synergistic solution to two of the biggest problems plaguing disadvantaged communities: lack of successful micro-enterprises and opportunities for underserved youth.**

About the Lou Myers Scenario Motion Picture Institute/Theatre

The Lou Myers Scenario Motion Picture Institute/Theatre is dedicated to helping passionate like-minded young people and self-employed or those who want to be self-employed to fully develop, both personal and professional, skills necessary to succeed in business, their chosen fields of expertise and in the scenario motion picture, interactive multi-media production development (digital storytelling). It's mission is also to promote self-esteem, leadership and social skills through the performing Arts by providing meaningful opportunities and empowerment skills to youth and mature adults through hands-on training and access to self-employment in the entertainment industry.

One successful demonstration project - *"Economics thru Art"* - partnered with Paramount Studios, community leaders, corporations, entrepreneurs and schools to help 100 inner city youth, apprentice building a business incubator company (studio) to launch a real media event project. Parents saluted and thanked the GBI team and Lou Myers for making a difference and positive change in their children's lives. Everyone was impressed with the *young entrepreneurs in training* team spirit, their courteous behavior, their willingness to provide quality service and their overall joy of working together to create and launch a successful project."

Another successful project partnered with New York University, the Tshaka Ensemble, local schools, non-profit organizations, actors, dancers and musicians to produce "Foot Steps From Before," an Edutainment (*educational -entertainment*) presentation featuring Historical Legends of the past written by Lou Myers.

